



CROSSING BOUNDARIES

ACSA ADMINISTRATORS CONFERENCE

ALBUQUERQUE | NOVEMBER 2-4

PROSPECTUS



INVITATION

The Association of Collegiate Schools of Architecture (ACSA) invites you to participate in its 2017 Fall Conference, November 2-4, 2017, through sponsorship, exhibits and advertising. Make plans to join us in Albuquerque, New Mexico where you will have the opportunity to meet face-to-face with hundreds of architecture administrators who are eager to discuss or purchase your latest publication, or demo your new product. To begin supporting the 2017 Administrator's Conference, complete and return the enrollment form no later than Friday September 29, 2017.

This widely attended conference by architectural administrators provides a unique opportunity to reach your target audience. These influencers are the people who will be able to spread the word to their architecture programs. Additionally, ACSA's international prominence means you can reach leaders in design education around the world!

ABOUT ACSA

Since 1912, encouraging the dialogue on important architectural issues.

The Association of Collegiate Schools of Architecture is a non-profit, membership organization founded in 1912 to advance the quality of architectural education.

The school membership in ACSA has grown from ten charter members to over 200 schools in several membership categories. In addition over 500 supporting members composed of architecture firms, product associations and individuals add to the breadth of interest and support of ACSA.

ACSA provides a major forum for ideas on the leading edge of architectural thought. Issues that will affect the architectural profession in the future are being examined in ACSA member schools

CONFERENCE INFORMATION

2017 ACSA Administrators Conference | **CROSSING BOUNDARIES**

November 2-4, 2017 | Albuquerque, New Mexico

Host School: University of New Mexico

Co-chairs: Geraldine Forbes Isais, University of New Mexico

Rafael Longoria, University of Houston

CONFERENCE PROFILE

CROSSING BOUNDARIES

Architecture professes to be inherently collaborative and interdisciplinary, but is it? The 2017 ACSA Administrators Conference will provide a forum in which to formulate strategies designed to erode stubborn boundaries and taboos, while promoting collaborations across disciplines, and among academics and practitioners, researchers and designers, universities and their surrounding communities, as well as neighboring countries.

“Crossing Boundaries” will foster clear and inclusive definitions of current notions of scholarship, research and creative achievement in architectural pedagogy. New Mexico, a place where borders have historically been crossed and continue to be challenged, will provide an ideal landscape for these stimulating conversations.

LOCATION

Hotel Albuquerque at Old Town
800 Rio Grande Boulevard, NW
Albuquerque, NM 87104

Book before October 10, 2017 to receive the
ACSA Group Rate!
Group Rate: \$159

Hotel Reservations Number: 866-505-7829
Promotion Code: 171027ACSA



SPONSORSHIP + ADVERTISING OPPORTUNITIES

CONFERENCE SPONSORSHIP

Sponsorship represents market leadership, and pulls your company and brand above the competition at a time when buying decisions are being made. Our conference sponsorship also represents your dedication to the advancement of architectural education and your involvement in the community. Conference sponsorship provides you with the following benefits.

- Your Logo on the ACSA 2017 Administrators Conference website
- Your logo and link on all 2017 Administrators' Conference eBlasts
- Your logo on all 2017 Administrators' Conference signage onsite (Wayfinders, and signage)
- Your logo on the 2017 Administrators Conference Program Book (used by all conference attendees during the course of the conference)
- 1 complimentary conference registration

\$2,500



Program Book Ad

	Members	Nonmembers
Full Page Ad	\$765	\$1,046
Half Page Ad	\$408	\$689
Business Card Ad	\$204	\$485

EXHIBITING OPPORTUNITIES

ACSA EXHIBIT TABLES

Full Exhibit Table

Set up and managed by the purchaser (6' table and skirting). Purchase of table includes name listed in program book, one meeting registration, and one "exhibit hall only " registration.

Members	\$816
Non- Members	\$1,097

Managed Exhibit Table

ACSA will set up and display a table of your school's materials.

Members	\$714
Non- Members	\$944

School Exhibit Table

Set up and managed by School (6' table and skirting). Purchase of table includes name listed in program book, one meeting registration, and one "exhibit hall only " registration

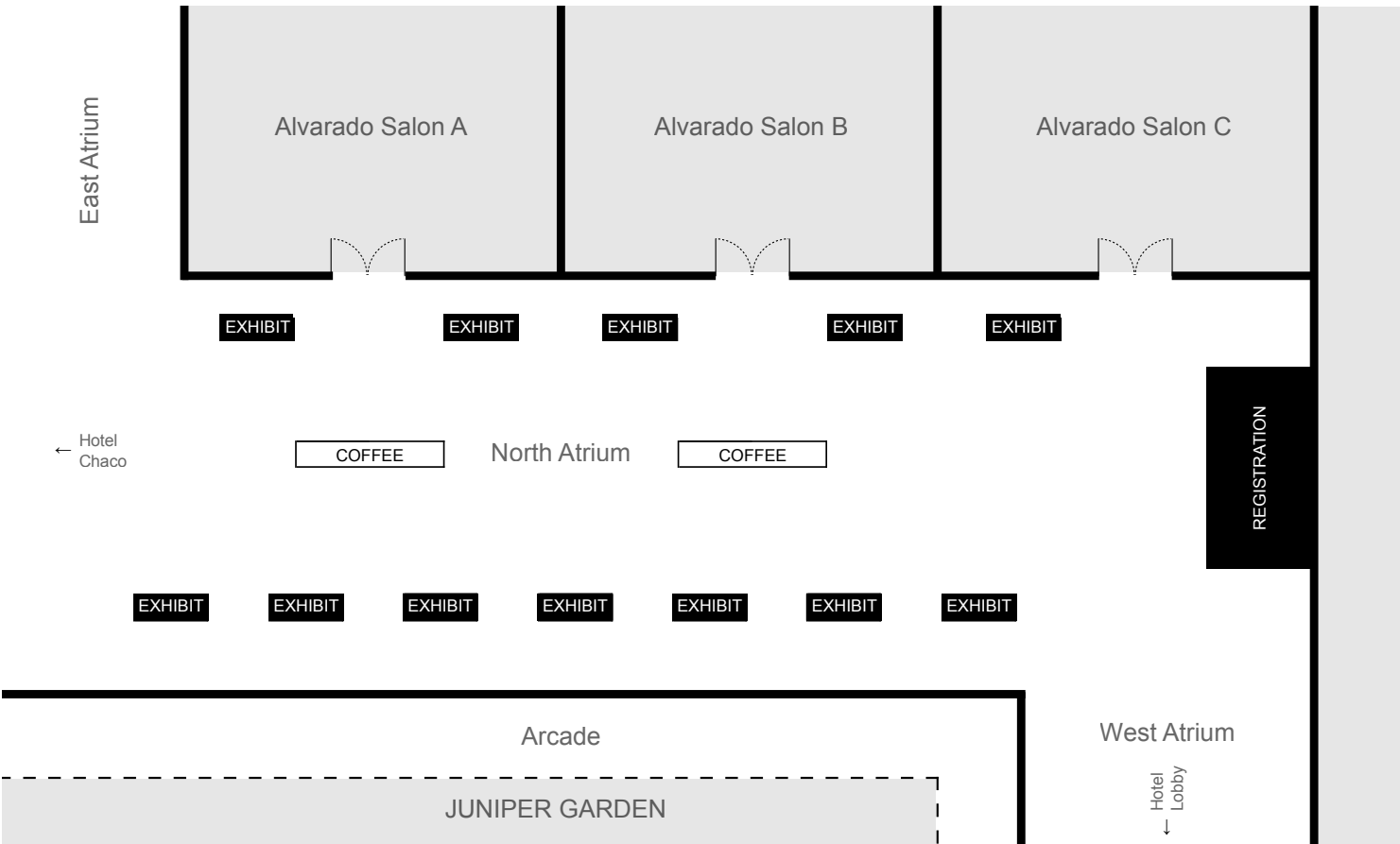
Members	\$663
Non- Members	\$944

Group Exhibit Table

ACSA will display up to 6 titles (1/3 of a 6' table) and can distribute order forms provided by the exhibitor.

Members	\$255
Non-Members	\$536





GENERAL EXHIBIT INFORMATION

EXHIBIT DATES & HOURS

Friday, November 3
Open: 8:30am-5:30pm
Saturday, November 4
Open: 8:30am-2:30pm

EXHIBIT HALL SETUP TIMES

All booths and materials must be set up by 4:00pm on Thursday, November 2, 2017. Setup begins at 12:30pm on this day.

EXHIBIT HALL BREAKDOWN TIMES

Exhibit dismantle may begin immediately upon the close of the exhibit hall at 2:30pm on Saturday November 4, 2017. If you need to dismantle your exhibit hall early please let your contact know prior to dismantling.

SERVICE CONTRACTORS

ACSA does not currently use any contractor services. If you plan to use an independent contractor that you work with, you must coordinate with the hotel convention services manager.

SHIPPING & STORAGE OF MATERIALS

Boxes may arrive to the hotel no more than three (3) working days prior to the event, due to a minimal amount of storage space. Any shipment of more than five (5) boxes must be approved with the Convention Services Manager in advance and is subject to a minimum of \$5.00 per box handling fee.

We cannot guarantee prompt delivery of improperly labeled packages. Materials being shipped should read:

ATTN: {Enter your name here}
Hotel Albuquerque at Old Town
800 Rio Grande Boulevard, NW
Albuquerque, NM 87104

Hold for Association of Collegiate Schools of
Architecture Meeting Tuesday, October 31, 2017

You will be responsible for packing, labeling, and shipping of outgoing materials. The Hotel or ACSA assumes no responsibility for storage or mailing of outgoing materials. A service fee may be applicable to the receiving, shipping and storage of the groups' materials.

EXHIBITOR FLOORPLAN

On the following page is a floor plan of the exhibit space. Please indicate where you would like to be located by circling the table and returning this page along with the order form.

SPONSORSHIP/ADVERTISER/ EXHIBITOR REGISTRATION

Please respond by Tuesday October 10, 2017 to secure your space. All exhibit and sponsor correspondence will be sent to the contact person listed below.

Company/Organization

Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Please check off the opportunities that you are interested in:

- ☐ Conference Sponsorship (\$2,500)
- ☐ Program Book Ad – Indicate size here (see pg.4) _____
- ☐ Exhibit Booth – Indicate type here and location (see pg. 5 &6) _____

Payment & Billing Information

- ☐ Please charge my order to my credit card (Visa, Mastercard, or AMEX only):

Card Type _____ Card # _____

Security Code _____ Exp. _____

Name as it appears on credit card _____

- ☐ Enclosed is my check in the amount of _____ dollars.

Date: _____

Return this form to ACSA Membership and Marketing Director, 1735 New York Avenue NW Washington DC 20006, or fax to 202.628.0448.

For additional questions or to reserve your space now, contact Danielle Dent at 202.785.2324 or ddent@acsa-arch.org.

Contact

Danielle Dent
Membership + Marketing Director
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Architecture
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(202) 785-2324 ext. 8