



INTER SECTIONS

RESEARCH CONFERENCE
AI Design Practices

Sponsorship & Advertising

ASSOCIATION OF COLLEGIATE SCHOOLS OF ARCHITECTURE

WHY advertise with us?

ACSA, unique in its representative role for schools of architecture, provides a forum for ideas on the leading edge of architectural thought. Issues that will affect the architectural profession in the future are being examined today in ACSA members schools. The association maintains a variety of activities that influence, communicate, and record important issues. Such endeavors include scholarly meetings, workshops, publications, awards and competition programs, support for architectural research, policy development, and liaison with allied organizations.

Since 1912, ACSA has been the association where architecture administrators, faculty, their students and staff go for networking, professional resources, scholarship, and inspiration. Our audience is a diverse group of educated, design conscious individuals who drive positive change through design. This group is always seeking new ideas and methods for teaching and practicing architecture and design.

We offer a variety of ways to get your product or services in front of architecture administrators, faculty, and students:

+ **Conference Banner Ads**

+ **Coffee Break & Receptions**

+ **Partner Emails**

+ **Conference App**

+ **Custom Marketing Packages**





WHY advertises with us?

The 2025 Intersections Research Conference: AI Design Practice is an event dedicated to the intersection of education, research and practice. Attendees will explore, propose, or challenge new and existing practices and paradigms in using AI technologies.

We invite you to share your message with our members through a flexible and cost-effective range of advertising opportunities.

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Conference at-a-glance

ACSA conferences serve as a forum for discussion as well as for the exploration of a broad scope of research, scholarship and creative activity. These are a great opportunity to meet face-to-face with hundreds of architecture educators, administrators, and practitioners who are eager to discuss the latest research, publications, or to learn more about a new product.

2025 Intersections Research Conference : AI Design Practice

Boston, Massachusetts | Sept. 25 - 27, 2025

This conference is dedicated to the intersection of education, research and practice. Attendees will explore, propose, or challenge new and existing practices and paradigms in AI technologies.

We invite you to share your message with our members through a flexible and cost-effective range of advertising opportunities.



Conference Sponsorships

Conference Sponsor

- Name listed in conference material
- One meeting registration
- Short Introduction at a Plenary Session.

cost: \$2500

Coffee Breaks & Receptions

- Select a coffee break or reception to sponsor
- Sponsored event will be promoted on the conference website, program book & conference app.
- Name listed in program book

cost: \$500

Conference Sponsor + Meal

- Sponsored meal (breakfast, lunch or supper) that will be promoted on the conference website, program book & conference app.
- Name listed in conference material
- One meeting registration
- Short Introduction at a Meal

cost: \$10,000

Conference Announcement

- Create a dedicated announcement that will be promoted to conference attendees in the app.
- Name listed in program book

cost: \$200

Dedicated Emails

- Dedicated email to conference attendees
- Name listed in program book

cost: \$350

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Program Ad

Each conference has a program book and conference app that is distributed to all attendees.

Ad

member: \$450

nonmember: \$700



Content Sponsor

Lunch Presentation: Provide educational information, including handouts and audio-visual presentation, over a lunch (# of attendees depends on the conference). The 2 hour time slot would feature approximately 90 minutes of presentation time. (Includes 2 conference registrations).

Cost: Contact us for information on pricing.

Sponsored Session: Run a concurrent session at the conference. Content to be developed jointly between you and the ACSA. (Includes 2 conference registrations)

Cost: \$2,000

Conference Workshop: Run a 3-hour max workshop at the conference. Content to be developed jointly between you and the ACSA. (Includes 2 conference registrations)

Cost: \$4,000

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Swag Sponsorship

Want to make your presence known at an ACSA conference? ACSA will work with you to develop a sponsorship package that will showcase your company or organization. The possibilities are endless.

Some options include:

- Branded Tote Bags
- Branded T Shirts
- Branded Notebooks
- Water bottles
- Hats

Cost: Contact ACSA for more information on pricing.



These ACSA Terms and Conditions together with the applicable order form, are an agreement between the customer identified on the order form and ACSA.

PAYMENT TERMS AND CONDITIONS

Payment for all space is due 30 days from the invoice date. Customers more than 60 days in arrears on any ACSA invoice must pay all outstanding invoices or, at ACSA's discretion, submit payment with copy before any current or future insertions will be accepted. Notwithstanding any provisions in an order or other agreement to the contrary, if customer is an agency both agency and principle customers are jointly and severally liable for all payments due hereunder. If customer is an agency, ACSA reserves the right to notify principal customer regarding overdue and unpaid invoices.

CANCELLATIONS AND REVISIONS

Except for cancellations made pursuant to the terms of this agreement, customer is fully responsible for all products or services or services purchased pursuant to this agreement. **Print Advertisements:** All print ads are non-refundable. Orders may be cancelled without penalty by customer only upon written notice received by ACSA prior to the printed material close date. Customer is not entitled to review or revise advertisements that are received by ACSA's production department after the published close date. **Online Advertisements:** Online space requests are not guaranteed. Dates and inventory assignments are based on availability at the time the order is processed by the ACSA. If requested online inventory is not available, the ACSA will use good faith efforts to provide reasonable alternatives, subject to the termination rights set forth in this agreement. With respect to online advertisements only, customers may cancel their order at any time without penalty anytime before the ad is to be placed on the website and before payment has been made for said advertisement.

RATE POLICY, LIABILITY LIMITATIONS, AND GENERAL PROVISIONS

By submitting an order, customer accepts these terms and conditions. Orders are subject to these terms. ACSA is not bound by any order or other document that conflicts with these terms or by any oral or written promises or representations made by its sales representatives, and no such promises or representations have been relied on by customer in entering into this agreement. Any discrepancy between the price or terms set forth on an order and ACSA's rate schedule shall conflict shall be deemed a clerical order, and customer will be charged for all advertisements in accordance with the rate schedule then in force. All advertisements are acceptable and published on customer's representation that publication of the content has been duly authorized. Customer (jointly and severally, if the order has been submitted by an agency) will indemnify and hold harmless ACSA, its members, officers, employees, and agents, from and against any losses resulting from claims, suits, actions, demands, judgments, or orders based on the contents of subject matter or customer's advertisement including, without limitation, allegations that such advertisements constitute libel, violation of privacy rights, plagiarism, trademark or copyright infringement.

This agreement is governed by the laws of the District of Columbia and any dispute arising hereunder shall be subject the exclusive jurisdiction of the Federal and District Courts located in Washington, D.C. Customers may not assign this agreement without ACSA's consent.

Effective 05/01/2025

Contact Us

For All Opportunities:

Senior Director of Membership, Marketing, and Publications

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Visit Us Online
acsa-arch.org

Thank you.