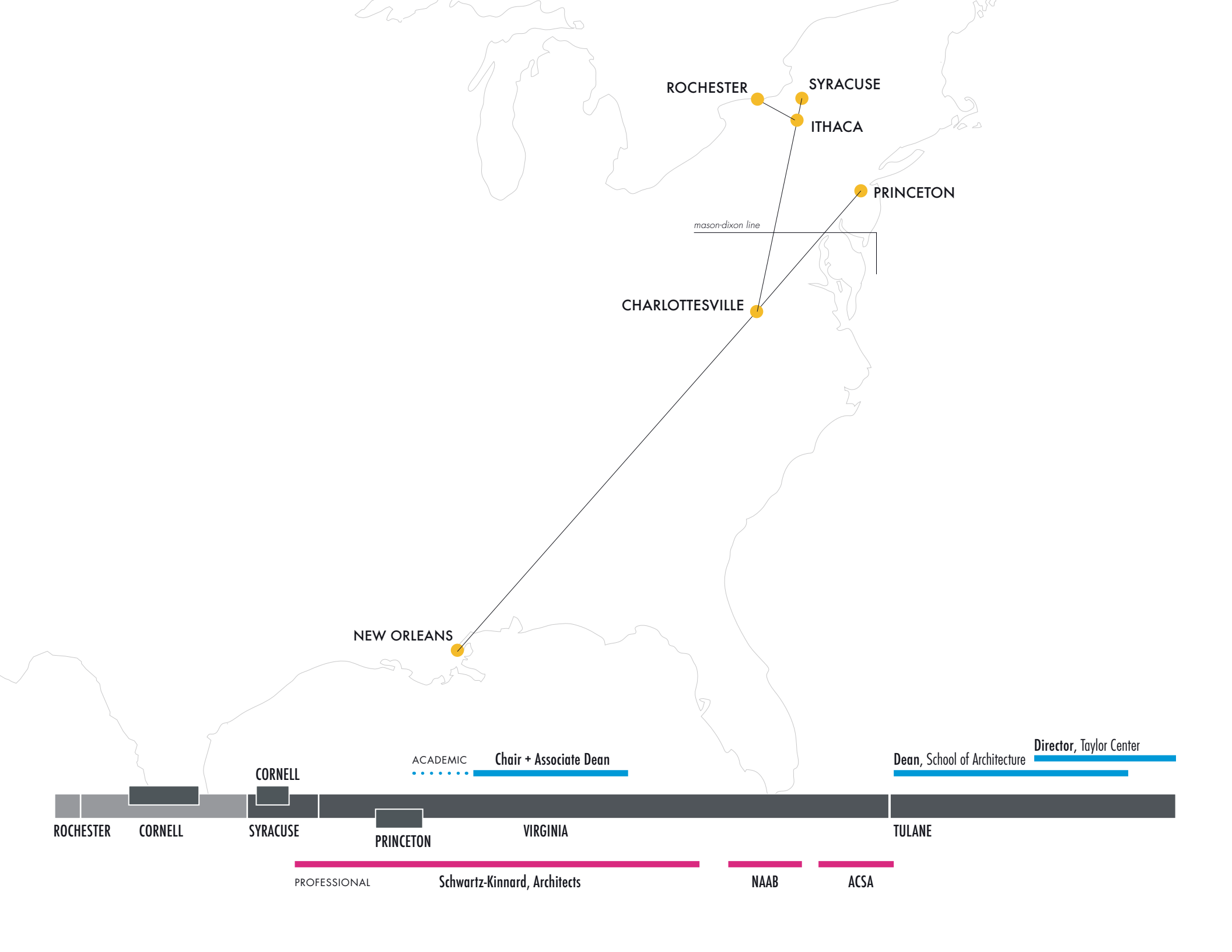
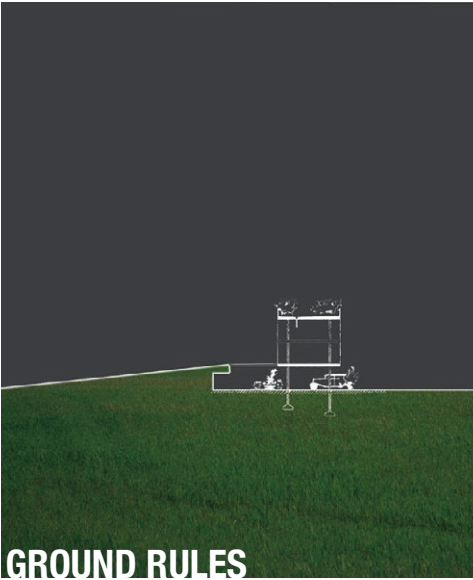


KENNETH SCHWARTZ FAIA



DESIGN COMPETITIONS

with Judith Kinnard FAIA



judith kinnard

10

Rebuilding in the Gulf requires a fundamental rethinking of what constitutes "openness." Street level has become a tangled territory. Residents are unlikely to forget that many of the deaths in Katrina were caused by the floodwaters engulfing one-story homes. FEMA has mandated higher elevations for dwelling both in Louisiana and in Mississippi creating a difference of up to 15' between exterior and interior grades in parts of Biloxi and other coastal communities.

Street level has historically been a questionable site for beautiful dwelling in the city. This century images of London terraced houses show courtyards, oval lawns and cisterns of domestic life creating a rather gritty base for more elegant dwelling distanced from the street and sidewalk. In most contemporary urban settings, open streets and houses are gone, but the automobile has created new problems for life "at grade".

Two recent housing competitions provided the opportunity to explore this issue in post-Katrina New Orleans. Both projects address the challenge of linking the public realm of the city with a new raised level. Earlier ramps link to this new ground which weaves a porous landscape over and through the hard surfaces of buildings and asphalt. This new terrain has the potential to address a number of social and environmental issues. Semi-public park-like spaces can create social settings above the street. Ramping strategies can accommodate residents with disabilities. Parking and other services become sheltered within this thickened ground.

Sustainable dwelling requires us to promote porous surfaces and retain water on site to limit flooding. Hot climates also suggest the need for a shaded, verdant landscape to limit the heat island effect and reduce demand for air conditioning. All of these conditions suggest that instead of a single ground, we need to acknowledge and articulate multiple ground levels in a way that encourages a socially vital and economically sustainable pattern of collective dwelling.

Urgent Matters | Visions for the building the Gulf Coast

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This proposal introduces a connection that has been severed in the historic neighborhood. The original arrangement of housing reflects a connection established between the river and the street. Parallel to the river, a green corridor runs the length of the site, providing a path for walking, jogging, and other activities. This corridor will be a central element of the new development.

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High Density on the High Ground
new life on the river's edge

Project Team: Judith Kinnard FAIA, Katherine Korte, Joseph Schmitt FAIA, Ben Waisel

This competition entry seeks to address the needs housing units that have been lost in New Orleans. The design proposes 100 units of mixed income, mixed housing on a formerly industrial site along the Mississippi River. The scale is large but on the site must be a higher density of housing. The design is a porous, permeable community and to provide a series of varied spaces and gardens that connect with a canal and provide a series of varied spaces and gardens that connect with a canal and provide a series of varied spaces and gardens that connect with a canal.

This design strategy responds to traditional New Orleans residential typologies while providing the required density. Staggered houses and a central courtyard are particularly effective in the development of the house. The design is a porous, permeable community and to provide a series of varied spaces and gardens that connect with a canal and provide a series of varied spaces and gardens that connect with a canal.

The project was one of 20 selected by the jury for exhibition at the Ogden Museum of Southern Art in New Orleans.

ground rules | public realm

Urgent Matters | Visions for the building the Gulf Coast

135

The urban form is designed as a public park and is connected to the river by a series of ramps and stairs.

Global Green
local green : live work play

Project Team: Monica Cox, Judith Kinnard FAIA, Justin Larkin, Pao O'Brien AIA

This project integrates new residential development with an existing New Orleans neighborhood while providing public landscape amenities that include innovative employment opportunities. Fully engaged in the neighborhood, LOCAL GREEN is a new development in the heart of the city that is located at a strategic intersection between 7th and 8th streets. A formerly recognized historic neighborhood of New Orleans is a new setting integrated with large-scale structure that the Greater New Orleans Foundation and the High Line School.

A new park promenade that links the city to the Mississippi River.

An active shopping operation located at the High Line School just down the river.

This proposal integrates and offers the possibility of these new. By incorporating an extension of the park into the site and including a commercial building component the project will also develop the importance of maintaining and expanding appropriate industrial use in the city.

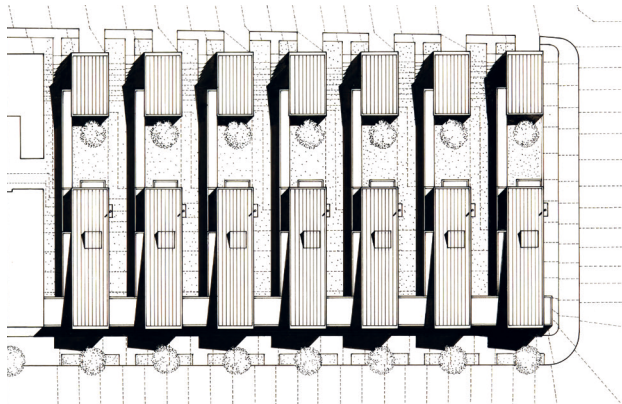
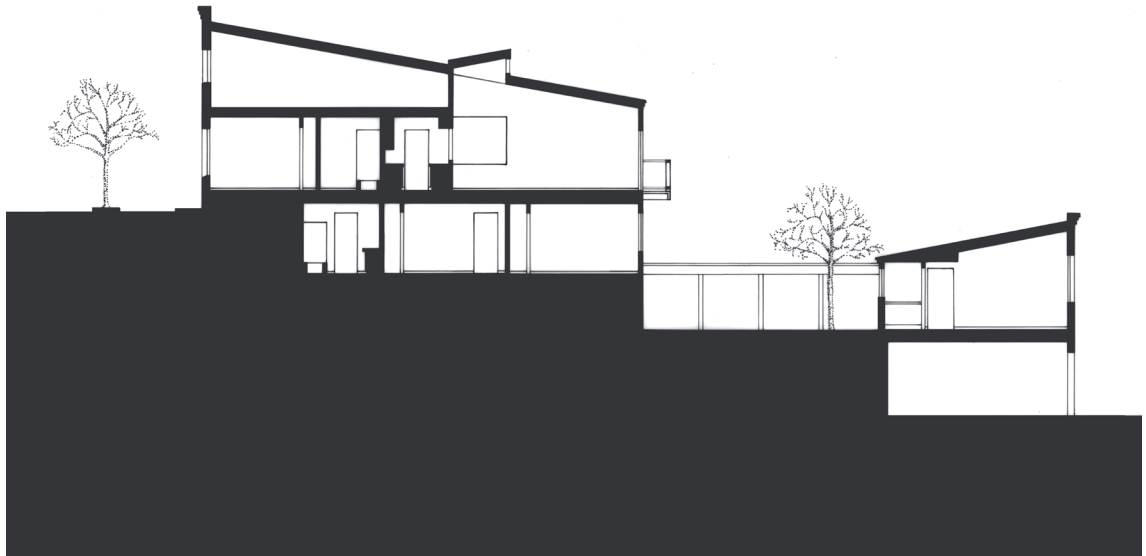
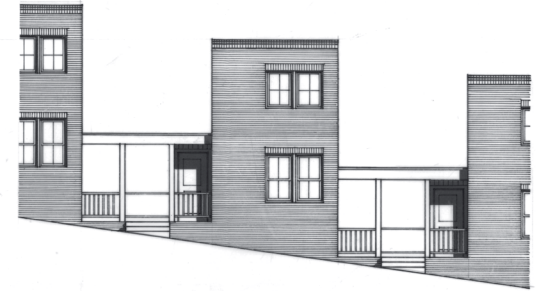
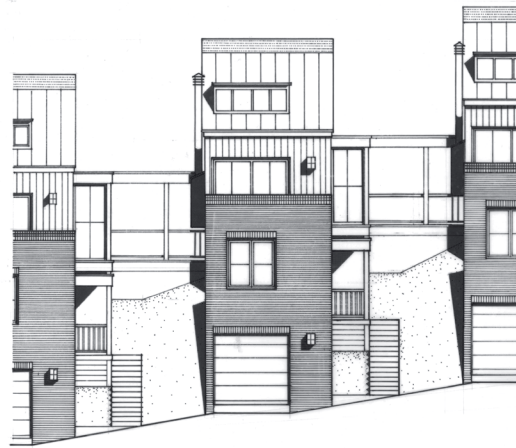
The project was a semi-finalist in the competition.

Low-rise houses with narrow street frontage are typical in the historic High Line neighborhood. The project is a new development in the heart of the city that is located at a strategic intersection between 7th and 8th streets. A formerly recognized historic neighborhood of New Orleans is a new setting integrated with large-scale structure that the Greater New Orleans Foundation and the High Line School.

All units have covered patios and access to their rooftops. The new and historic development are connected by a series of ramps and stairs. The project is a new development in the heart of the city that is located at a strategic intersection between 7th and 8th streets. A formerly recognized historic neighborhood of New Orleans is a new setting integrated with large-scale structure that the Greater New Orleans Foundation and the High Line School.

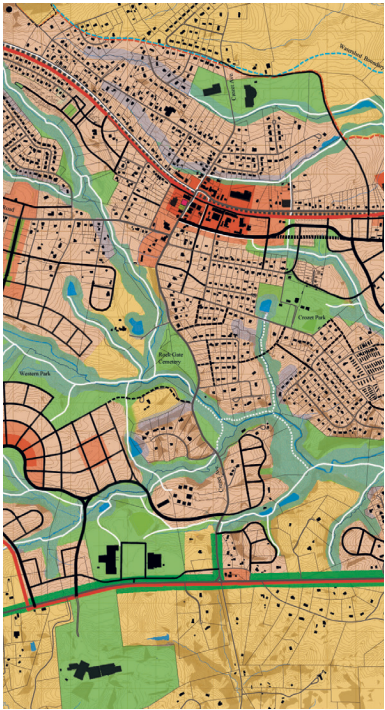
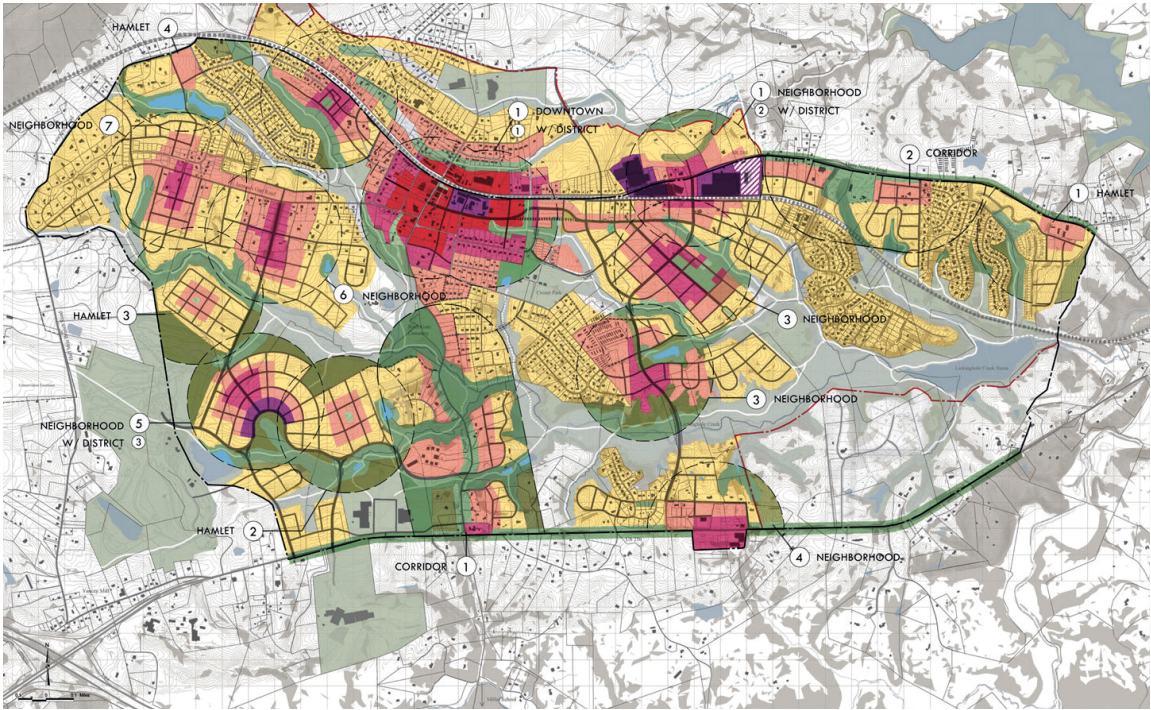
NEW URBAN HOUSING COMPETITION

Pittsburgh, PA

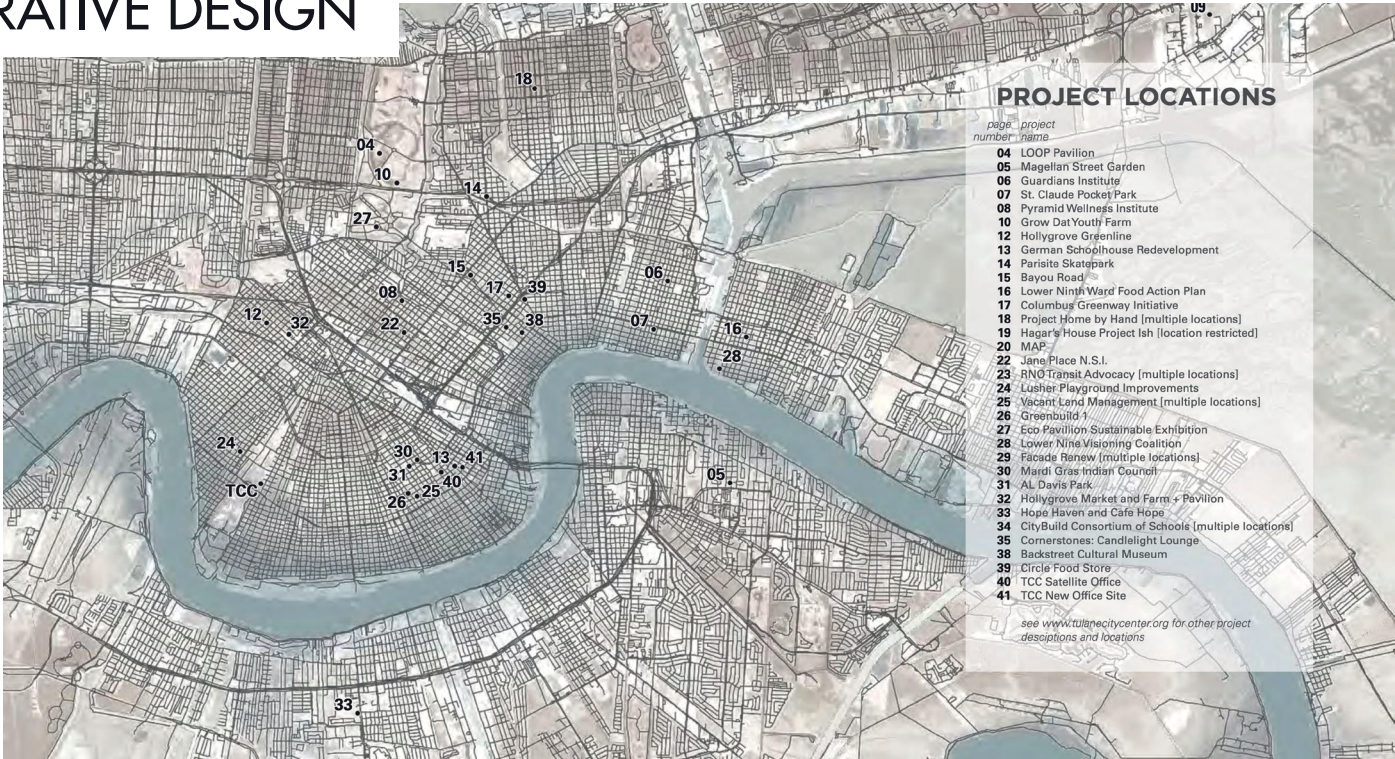


CROZET MASTERPLAN

with
Renaissance Planning
Group and
Nelson Byrd Woltz

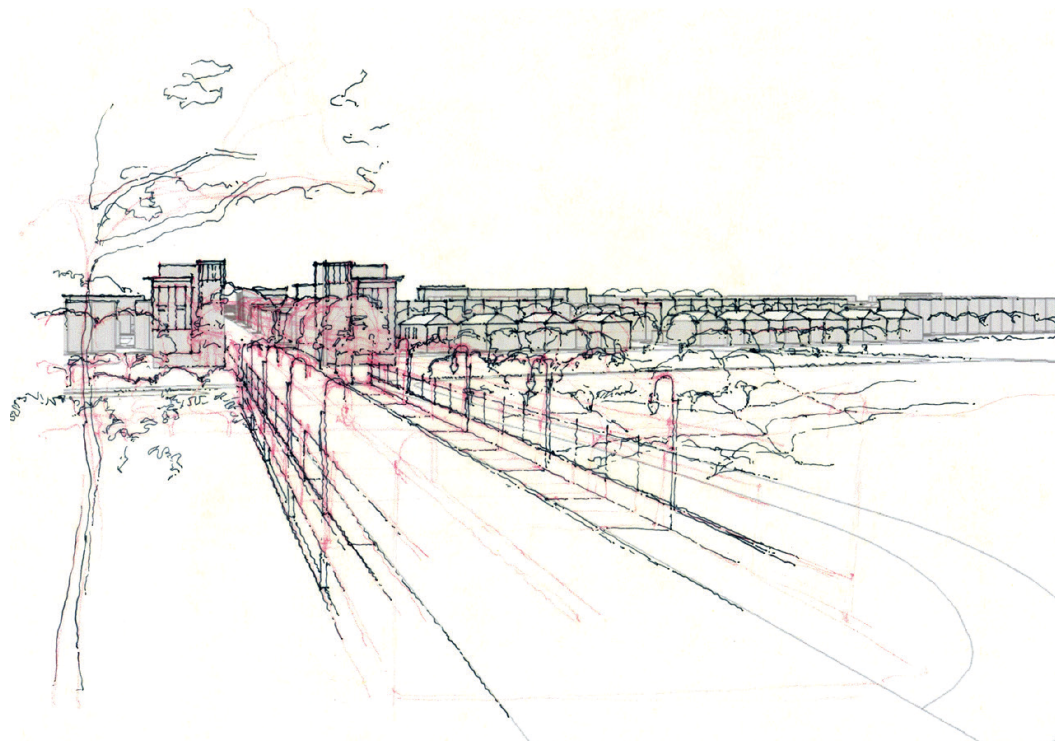
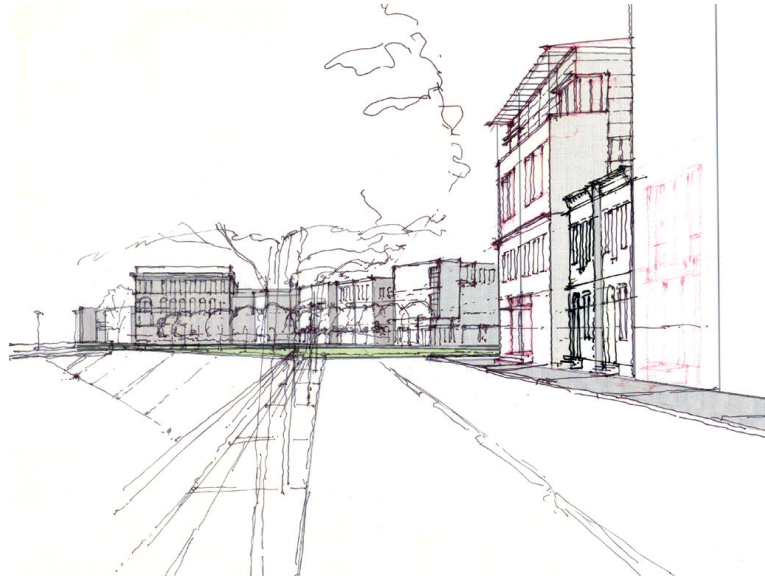


ALBERT AND TINA SMALL CENTER FOR COLLABORATIVE DESIGN



NORTH JACKSON WARD

with Maurice Cox



TULANE SCHOOL OF ARCHITECTURE

DONOR IMPACT

ACHIEVEMENTS, MILESTONES, AND OUTREACH MADE POSSIBLE IN PART FROM THE GENEROUS SUPPORT OF OUR DONORS FROM 2008–2017.

2008

- Dean Schwartz arrives and establishes a strategic plan to “strengthen the core, raise the profile, and engage the community” of the School of Architecture
- Dean’s Fund for Excellence initiated to provide funds for faculty research and creative work
- First Alumni Reception in conjunction with AIA Convention - San Francisco



Dean’s Fund for Excellence recipients Marcella Del Signore and Victor Jones: Fabricated Landscape: post-public spaces

2009

- Inaugural Preservation Matters symposium
- First annual newsletter published



Parisite Skate Park.
Photo by Michael Wong

2010

- Expansion of Tulane City Center outreach capacity including A.L. Davis Park infrastructural improvements and the Guardians Institute Cultural Arts and Community Center
- Richardson Memorial Hall sustainable renovation design strategies developed



The Career Development Program supports students in many ways, such as hosting annual career days with local and national firms.

2013

- Social Innovation & Social Entrepreneurship minor launch
- Design Forward/Innovations in Practice conference in partnership with AIA New Orleans and Women in Architecture Committee



Small Center home at Baronne Street

2014

- Bachelor of Science in Architecture 4-year program begins
- Architecture program receives 8-year NAAB Accreditation renewal
- Parisite Skate Park project designed and constructed
- Tulane City Center moves to the heart of Central City at 1725 Baronne Street

2015

- Stephen Jacobs House established for visiting faculty
- Inaugural Real Estate Minor Summer Institute
- Tulane Master of Architecture program ranked #22 in the nation



Brandon Surtain, a graduate architecture student

2016

- Tulane Bachelor of Architecture program ranked #14 in the nation
- Tulane City Center renamed Albert and Tina Small Center for Collaborative Design at Tulane School of Architecture
- Dean’s Portfolio Award Scholarship created
- Tulane University and the Taylor Center host Ashoka U Exchange

2017

- 20th anniversary of Preservation Studies Program
- Surdna Foundation awards Small Center three-year grant to foster sustainable communities



2012

- Tulane School of Architecture website launch
- Inaugural publication of *Recto Verso*—a graduate student publication
- School of Architecture hosts inaugural Project Pipeline in partnership with the Louisiana Chapter of National Organization of Minority Architects

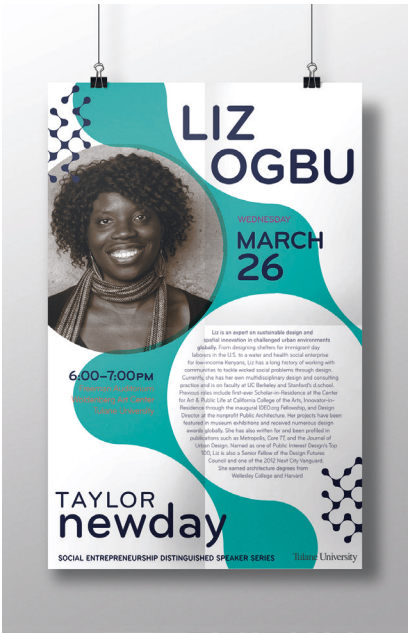
2011

- Master of Sustainable Real Estate Development Program launch
- The *reVIEW* published
- Career Development Program launch
- Tulane City Center supports its first Public Interest Design Fellow

TULANE SCHOOL OF ARCHITECTURE



PHYLLIS TAYLOR CENTER FOR SOCIAL INNOVATION FOR DESIGN THINKING



ARTICLES AND ESSAYS

StanfordSOCIAL
INNOVATIONReview

Informing and inspiring leaders of social change

SOCIAL ISSUESSECTORSOLUTIONSMAGAZINEMORE


Education

Crisis and Adaptation for the Public Good

How Tulane University rebuilt from Hurricane Katrina with a renewed commitment to embedding social innovation and community engagement at the core of its mission.

SHARECOMMENTPRINTORDER REPRINTS

By **Kenneth Schwartz** | May 4, 2020




(Photo courtesy of Phyllis M. Taylor Center. This photo was taken before social distancing measures.)

After Hurricane Katrina struck the Gulf Coast on August 29, 2005, New Orleans experienced unprecedented devastation, and Tulane University was forced to close for a semester. In the months and years following this “human-induced disaster”—as it is called in New Orleans, due to the failure of the federal levees—we committed to reopening only by re-connecting the institution to the City of New Orleans and making social and environmental values paramount. Of course, Tulane has been engaged with the community since being founded in 1834 as the Medical College of Louisiana, with a focus on Yellow Fever and other tropical diseases. But in the years since Katrina, we’ve embedded social innovation and community engagement at the very core of our work. And as a significant anchor institution in this mid-sized city, and as the largest private employer, investments to accelerate the positive social impact produced by students and faculty have already made demonstrable effects.

Given the world-wide shock to our systems—including higher education—represented by COVID-19, Tulane’s example of a pivot, rather than a simple return to the pre-crisis status quo, presents a useful example for other institutions. After the shock of the moment, a culture of collaboration and social responsibility has emerged at Tulane: For example,


M | Architecture + Design in a Post-Pandemic World

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The Art of Eco, 2015–16 ACSA/COTE Top Ten for Students, University of Washington Team

Architecture Schools and their Role as COVID-19 Transforms Higher Education

 **Michael Monti** [Follow](#)
May 8 · 5 min read

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Michael Monti, ACSA, & Kenneth Schwartz, Tulane School of Architecture
May 7, 2020

Over the past two months most faculty have been forced to move their teaching online as campuses closed in response to the coronavirus pandemic. At many schools the disruption led directly into the harried weeks that end the semester, adding stress to everyone involved. Many are now focusing attention beyond the immediacy of the current academic term. The picture for higher education is daunting, especially when considered alongside other projections for the pandemic, such as Tomas Pueyo’s article “[The Hammer and the Dance](#),” (March 19, 2020) which argues for immediate action to curb transmission of the virus and projects a future in which many conditions must change to prevent reoccurrence of a pandemic.

