

**DEANS SUMMIT | CUMBRE DE DECANOS** JUNE 12-14, 2018 | MADRID, SPAIN

# WELCOME TO MADRID!

#### **TUESDAY, JUNE 12**

18:00	Welcome & Opening Keynote: Emilio Tuñón
19:30	Reception

#### WEDNESDAY, JUNE 13

- Architecture Fundamentals in the 21st Century 09:00
- 10:30 Coffee Break
- 11:00 The Pedagogy of International Help International Practicums and Internships
- 12:30 Lunch & Keynote: Thomas Vonier
- 14:30 "Babel" Classroom **Protocols and Policies**
- 16:00 Coffee Break
- 16:30 Strategies for In-Depth Cultural Immersion
- 19:30 Reception

#### **THURSDAY, JUNE 14**

- City Making Madrid Rio Park (Haciendo Ciudad Madrid Rio Park) 09:00
- 10:00 Tour: Madrid Rio Park + Matadero



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**Conference Partner:** El Colegio Oficial de Arquitectos de Madrid (COAM)

#### **Co-chairs:**

Luis Rico-Gutierrez, Iowa State University Carlos Lahoz Palacio, Universidad CEU San Pablo & COAM Belen Hermida Rodriguez, Universidad CEU San Pablo & COAM

### ABOUT THE CONFERENCE

The practice of architecture and design is, more than ever, global. As competition increases in both developed and developing nations, American firms aggressively market abroad; foreign architects compete successfully for prestigious commissions within the United States, and the creation of regional entities such as the European Union has removed long-standing barriers to practice in large multinational regions. Global modes of practice force designers to confront the tension between cosmopolitan trends that transcend national boundaries and identities; and the need to recognize local contexts with differing cultural norms, environmental challenges, and issues of contrasting equity between rich and poor nations.

In the context of its International Conference in Madrid, Spain, ACSA invites all Deans to meet, learn from each other, and propose alternative strategies to better prepare our students to achieve their professional and personal goals in the continuum between local and global modes of practice.



#MADRID18

### **TUESDAY, JUNE 12**

## WEDNESDAY, JUNE 13

REGISTRATION

**COFFEE BREAK** 

IN THE 21ST CENTURY

**17:00-19:00** ZONA DE APOYO

#### REGISTRATION

**18:00-19:30** SALA TRIANGULAR WELCOME Luis Rico-Gutierrez, Iowa State University Carlos Lahoz Palacio, Universidad CEU San Pablo, COAM Belén Hermida, Universidad CEU San Pablo, COAM

#### Antonio Aguilar Mediavilla

Director general de Arquitectura, Vivienda y Suelo, Gobierno de España

OPENING KEYNOTE: EMILIO TUÑÓN Jose Maria Ezquiaga, COAM



**Emilio Tuñón Alvarez** has been awarded with Gold Medal of Merit in the Fine Arts from the Spanish Ministry of Culture in 2014, Mies van der Rohe in 2007, Contemporary Architecture European Union in 2003 and FAD award in 2001, 2007, 2011.

Nowadays, Emilio Tuñón is Chair Professor at the Architectural Project Department of E.T.S.A.M. Additionally, he has taught as visiting faculty at Princeton University School of Architecture, Harvard Graduate School of Design, Ecole Polytechnique Federale de Lausanne, Barcelona International Architecture School, Frankfurt Städelschule, Architecture San Pablo CEU Fundation, Barcelona Architecture School, New Puerto Rico Architecture School and Navara Architecture School.

Since 2007, Emilio Tuñón is member of the board of directors of Arquia Foundation, which was awarded with gold medal of CSCAE in 2015.

**19:30 - 20:30** SALA RECTANGULAR

#### RECEPTION

Hosted by Colegio Oficial de Arquitectos de Madrid (COAM)

**08:30-18:00** ZONA DE APOYO

09:00-10:30 AUDITORIO

Moderator: Francisco J. Rodríguez-Suárez, Universidad De Puerto Rico

Panelists: Luis Rico-Gutierrez, Iowa State University Carlos Lahoz Palacio, Universidad CEU San Pablo & COAM Belén Hermida, Universidad CEU San Pablo & COAM Manuel Blanco, Universidad Politécnica de Madrid.

ARCHITECTURE FUNDAMENTALS

**10:30 - 11:00** ZONA DE APOYO

**11:00 - 12:30** AULAS DE FORMACIÓN 4 THE PEDAGOGY OF INTERNATIONAL HELP

Moderator: Lisa Findley, California College of the Arts

This session investigates pedagogical best practices in international engagement projects by architecture schools. These projects are among the few places where architectural research and praxis intersect seamlessly in an academic setting. How do faculty engage students in these valuable and well-intended opportunities while directly addressing the myriad ethical, social, cultural and political challenges they present?

Panelists: Iñaki Alday, University of Virginia Felipe Samarán Saló, Francisco de Vitoria University Carlos Medellin, Columbia University

**11:00 - 12:30** AULAS DE FORMACIÓN 5

#### INTERNATIONAL PRACTICUMS AND INTERNSHIPS

Moderator: Xavier Costa, Northeastern University

This session will explore new experiential and pedagogical models that strive to balance classroom and "in situ" professional experiences through internships, practicums and other forms of outreach.

Panelists: José Luis Esteban Penelas, European University of Madrid Daniel Friedman, University of Hawaiii at Manoa Elie Haddad, Lebanese American University. Beirut

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### WEDNESDAY, JUNE 13

12:30-14:30 SALÓN DE ACTOS

#### LUNCH & KEYNOTE: THOMAS VONIER



The International Union of Architects-the only global organization representing the world's architects, who now number some 3.2 million in all-elected Tom president for 2017-2020. A board-certified security professional with extensive background in protective measures for public and private facilities, he works from bases in Paris and Washington DC for public and private organizations with global operations.

Tom's practice in security planning and design has completed work throughout Africa, the former Soviet Union, East Asia, the Middle East and Europe, focusing on cost-effective solutions grounded in factual vulnerability assessments.

Tom was appointed to head a special research commission on security for US embassies and foreign mission buildings. His work on urban security control zones was featured by the National Capital Planning Commission in Washington DC and by the International Centre for Urban Security.

The 90,000-member American Institute of Architects elected Tom to serve as its president in 2017. He also served as senior regional vice president in Europe for ASIS International, the global security organization.

14:30-16:00 AULAS DE FORMACIÓN 4 **"BABEL" CLASSROOM** Moderator: Luisa Collina, Politecnico di Milano

This session will explore the challenges and opportunities associated with growing multicultural, multilingual and multi-experiential backgrounds in architecture studios and classrooms, presenting different models and experiences.

Panelists: Federico de Isidro, Universidad CEU San Pablo Anne Bordeleau, University of Waterloo Sharon Haar, University of Michigan David Goodman, IE University

14:30-16:00 AULAS DE FORMACIÓN 5 **PROTOCOLS AND POLICIES** 

Moderators: Marilys Nepomechie, Florida International University; Magda Mostafa, The American University in Cairo

This session will explore policies and protocols impacting the omnidirectional flow of students, faculty, projects and academic credentials across international boundaries.

Panelists: Judith Kinnard, Tulane University Pia Schneider, Iowa State University Ilaria Valente, Politecnico di Milano

**16:00-16:30** ZONA DE APOYO COFFEE BREAK

16:30-18:00 AUDITORIO STRATEGIES FOR IN-DEPTH CULTURAL IMMERSION

Moderator: Geraldine Forbes Isais, University of New Mexico

This session challenges the practice of engaging students in coursework best characterized as "academic tourism". Each of the presentations reflect varied approaches to "in-depth" explorations of unique local conditions. All four presenters have a unique approach and well articulated research agenda that not only examines distinct cities and villages, but engages the present reality of the inhabitants, their culture and political reality that has evolved the place in which they reside.

Panelists: Regina Loukotová, Architectural Institute in Prague Mary Hardin, The University of Arizona Rafael Longoria, University of Houston Lisa Findley, California College of the Arts

18:00

19:00-20:00

DEPART FOR CIRCULO DE BELLAS ARTES (walking or public transportation) Calle de Alcalá, 42, 28014 Madrid, Spain

**RECEPTION AT CIRCULO DE BELLAS ARTES** 

## THURSDAY, JUNE 14

### **RESTAURANT SUGGESTIONS**

**09:00-10:00** Azcona Room

#### PLENARY: CITY MAKING - MADRID RIO PARK (HACIENDO CIUDAD - MADRID RIO PARK) Speaker: Fernando Porras-Isla. Porras La Casta Arguitectos

Azcona Room, Matadero Paseo de la Chopera, 14, 28045 Madrid, Spain

10:00-12:30

**TOUR: MADRID RIO PARK + MATADERO** 

BOSCO DE LOBOS CALLE HORTALEZA, 63 www.encompaniadelobos.com/bosco-de-lobos/

CASA HORTENSIA CALLE FARMACIA, 2 www.callehortensia.com

DIURNO CALLE SAN MARCOS, 37 www.grupomercadodelareina.com/es/diurno/

FRIDA CALLE SAN GREGORIO, 8 www.fridamadrid.com

KRACHAI – THAI CUISINE CALLE FERNANDO VI, 11 www.krachai.es

LA COCINA DE SAN ANTÓN CALLE AUGUSTO FIGUEROA, 24 www.lacocinadesananton.com

MÉRIMÉE CALLE FUENCARRAL, 61 www.merimeegastrobar.com

SEXTO CALLE FERNANDO VI, 6 www.thesexto.com

TABERNA LA CARMENCITA CALLE LIBERTAD, 16 www.tabernalacarmencita.es

TRATTORIA PULCINELLA CALLE REGUEROS, 7 www.gruppopulcinella.com

or updates, changes to the schedule,

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# MADRID RIO PARK + MATADERO MAP

# MADRID

## **COAM FLOOR PLANS**

SALAMANCA

#### • COAM

Calle de Hortaleza, 63, 28004 Madrid, Spain

#### • CÍRCULO DE BELLAS ARTES Calle de Alcalá, 42,

28014 Madrid, Spain

#### NH HOTEL PRADO

Plaza Cánovas del Castillo, 4, 28014 Madrid, Spain

CENTRO

Madrid

RET

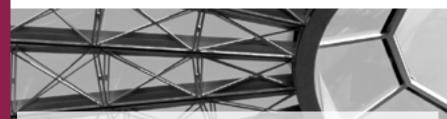


ARGANZUELA

MATADERO • Paseo de la Chopera, 14, 28045 Madrid, Spain







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### SAVE THE DATE

2018 FALL CONFERENCE Play with the Rules October 11-13, 2018 Milwaukee, WI

2018 ADMINISTRATORS CONFERENCE S'engager dans le Monde - Engaging the World - Engranar el Mundo October 25-27, 2018 Quebec City, Canada

107TH ANNUAL MEETING BLACK BOX: Articulating Architecture's Core in the Post-Digital Era March 28-30, 2019 Pittsburgh, PA

ASSOCIATION OF COLLEGIATE SCHOOLS OF ARCHITECTURE