careful crates

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Boxes, containers, crates can be used as a lens to look at a series of current socio-logistical phenomenon. These, presumably simple, tools of commerce have had profound impact ranging from the downturn of in-store retail to the proliferation of the return policy as a widespread approach to commerce. The box serves as the meta-design component of a large network of commodity distribution and in doing so it has created a culture of modularized thinking, a separation between product image and physical inventory and a general box-clever approach to the movement of material goods. In many ways, it has datafied our physical worlds.

‘careful crates’ is a mixed-media project focused on shipping/returns as a cultural and physical contemporary condition. Referencing Richard Artschwager’s ‘Crates’, this project serves as material resistance to a standardized bounding box economy that organizes, binds, shelters and delimits contents in anticipation of global circulation. The project consists of several props on a set where a video is filmed in collaboration with comedian Ana Fabrega. The film depicts the main character in a warehouse attempting to guess the contents of a series of boxes.


**careful crates**

the materialization of data

exhibition + lecture

Boxes, containers, crates can be used as a lens to look at a series of current socio-logical phenomemes. These, presumably simple, objects of commerce have had profound impact ranging from the downturn in brick and mortar retail to the proliferation of the return policy as a widespread approach to commerce. The box serves as the sole design component of a large network of commodity distributed and in doing so it has created a culture of modularized thinking, a separation between product image and physical inventory and a general box-think approach to the movement of material goods. In many cases, the box has become the sole design component of a system of distribution and supply chains.

*Careful crates* is a mixed-media project focused on chipped/fragmented as a cultural and physical contemporary condition. Referencing Richard Avedon’s *Crates*, this project serves as a material resistance to a standardized industry that organizes, leads, shuffles and dictates through a commodity system. The project is meant to act as a form of study for the impact of the box as a vehicle of distribution and movement of commodity. The installation video is filmed in collaboration with curator Ana Fahega. The film depicts a main character in a warehouse attempting to guess the contents of a series of boxes.