STRATEGIC PLAN 2016-19

STRATEGIC PLAN GOALS

To LEAD architectural education and research.

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- Teaching and Learning
- Equity
- Diversity and Inclusiveness
- Creative Scholarship, Research, and Practice
- Responsiveness

HOW WE LEAD:

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Demonstrating the VALUE of architectural education and research to practice and society.

Advancing architectural PEDAGOGY.



Serving as the VOICE of architectural education.

CORE.VALUES

GOALS + OBJECTIVES

THOUGHT LEADERSHIP AND KNOWLEDGE GENERATION

ACSA will support, interpret, and disseminate research and knowledge related to architecture and architectural education, and will convey that knowledge effectively to faculty, schools, students, the profession, and the public.

OBJECTIVES

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VALUE PEDAGOGY VOICE

- **1.1** Increase partnered research projects between practice and academia.
- **1.2** Raise the perceived value of architectural design and research in the public eye.
- **1.3** Enhance schools' role in the continuing education of architects.
- **1.4** Improve the value of ACSA conferences, publications, and other offerings.

G0AL 2.0

ADVOCACY AND IMPACT

ACSA will advance an inclusive, diverse discipline and profession. As the link among the academy, practice, and the collateral organizations, ACSA will be at the center of evolving discourses on education, research, practice and civic engagement in the designed environment. 2.1 Increase understanding of the specific systemic barriers to achieving gender and racial diversity in architectural education and the profession.

2.2 Enhance understanding among college and university leaders of the unique characteristics and needs of architectural education.

- 2.3 Increase interdisciplinary programs.
- 2.4 Expand engagement with community colleges.

2.5 Expand multi-collateral conferences and workshops focused on education, research, practice, and civic engagement.

2.6 Expand K-12 programs to encourage a diverse range of students to study architecture.

PARTNERSHIP AND CONVENING

ACSA will be a leader in partnership with constituent organizations and stakeholders.

OBJECTIVES

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- **3.1** Increase the effectiveness of collateral partnerships.
 - 3.2 Expand the conversation about the future of design, education, and practice.
- 3.3 Enhance ACSA's research capabilities through national and international partnerships.
- 3.4 Increase opportunities for funding of practice-based research.

3.5 Increase knowledge of the full arc of architectural education and practice, to facilitate ifelong learning.

GOAL 4.0

MEMBER ENGAGEMENT AND SUPPORT

ACSA will be a progressive leader and trusted resource in architectural education and research. ACSA will increase its relevance to faculty and schools around the world by affording opportunities for disciplinary innovation and career advancement.

- 4.1 Increase the number of peer-reviewed publication opportunities.
- 4.2 Enhance the connection of researchers with funding sources.
- 4.3 Improve the data that ACSA provides to member schools.
- 4.4 Increase opportunities for faculty to become more engaged in ACSA.

GOAL 5.0

ORGANIZATIONAL EFFECTIVENESS AND SUSTAINABILITY

ACSA will have the organizational structure, governance, practices and funding to ensure its sustainability and growth and achieve its mission.

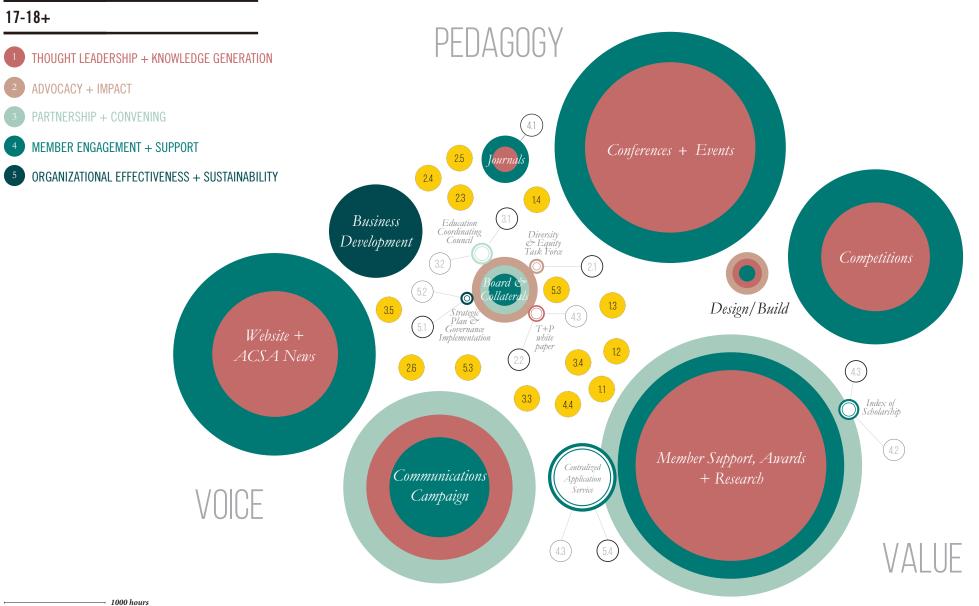
5.1 Enhance and monitor the alignment of staffing, volunteer structure, and funding with the strategic plan.

5.2 Increase committees' capacity and motivation to support and implement the strategic plan.

5.3 Enhance board and organizational self-assessment.

5.4 Enhance non-dues revenues, using strengths in research, design, competition and event management and building on connections in the academy, the building industry, and the profession.

2016-2019 STRATEGIC PLAN



2015-16 Staff Hours