

CANDIDATE FOR GULF REGIONAL DIRECTOR

Scott L. Ruff, Tulane University

Candidate Statement

Architectural education is a dynamic and organic system and the ACSA is best positioned to navigate the changing field of architecture with a collective understanding of both the past and the future. One key role that the ACSA should expand involves encouraging a more inclusive group of students to consider studying architecture. It would be logical to think that as urban environments become more multi-cultural and our economy becomes global, applicants to schools of architecture would reflect such changes. As the tools used in the production of architectural designs have changed one would anticipate that the classic criteria for the selection of students into architecture schools might also expand. These two things have not happened in our schools and the field of architecture is suffering. Enrollment and diversity issues should be crucial concerns for the ACSA board. Although the economy has begun to recover the number of students seeking an architectural education is still not at a desirable level for the projected number of professionals required. Schools are still producing students whose skill sets and knowledge base are not on pace with the building industry. The contemporary industry requires graduates with advanced technical preparation, analytical skills and interdisciplinary processes in order to meet the increasing demand for sustainable, high performance design solutions. Schools of architecture must maintain the essential aspects of the discipline but also be open to new approaches. This is not a new struggle for our institutions; the evolution of curricula and pedagogy has always been an important issue for architectural education. To engage the current crisis of enrollment and the cultivation of diverse architecture students requires at least two things: that architecture students become more transdisciplinary and that more people, specialists in other fields develop an appreciation and respect for design. Our schools of architecture must actively engage in recruiting culturally, intellectually, and economically diverse students in order to inspire more people to see the value of design education. One way to achieve this might be through the development of networks and relationships with high schools.



community colleges and community organizations; allowing a larger grouping of people to observe and participate in the act of design.

As a faculty member at the Tulane University School of Architecture I have had the opportunity to work collaboratively with professional organizations, university organizations and community groups such as the National Organization of Minority Architects Louisiana, the American Institute of Architects New Orleans, the Tulane Hillel and the Guardians Institute to connect architecture students to a broad range of constituents who appreciate the value of good design. Through such partnerships architecture/ design thinking reaches a broad audience. One of the most gratifying experiences of my professional life has been working with high schools through programs such Project Pipeline a NOMA Louisiana/ Tulane/ Louisiana State University set of partnerships which effectively positions architecture students, faculty and architecture professionals in direct interaction with one another and the diverse communities of both New Orleans and Baton Rouge.

As a candidate for the Gulf Regional Director, I hope to facilitate conversations which assist schools throughout the region to formulate strategies to build strong networks to promote architecture to a greater number of people, not only to design students but also across each school's larger university and public community.

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Curriculum Vitae

Curriculum Vitae	
ACADEMIA Tulane University, Associate Professor Syracuse University, Assistant Professor Hampton University, Assistant Professor State University of New York at Buffalo, Adjunct Lecturer Cornell University, Lecturer Cornell University Teaching Assistant	2009-PRESENT 2000-2009 1997-2000 1996-1997 1994-1995 1992-1993
CORNELL UNIVERSITY TEACHING ASSISTANT	1992-1990
PROFESSIONAL PRACTICE Ruff Works Studio Principal/Designer/ Researcher, Foit-Albert Associates, Architectural Technician	2003-Present 1995-1997
EDUCATION	
Cornell University, School of Architecture, Art and Planning Master of Architecture II, Theory and Criticism Bachelor of Architecture, Alpha Rho Chi Medal	1995 1992
SERVICE (SELECTED) PROJECT PIPELINE NOMA LOUISIANA, CURRICULUM COORDINATOR POSSE MENTOR (TULANE, LOS ANGELES 6) NATIONAL ORGANIZATION OF MINORITY ARCHITECTS LOUISIANA, MEMBERSHIP DIRECTOR AND CURRICULUM COORDINATOR NEW ORLEANS COUNCIL FOR THE ARTS PERCENT FOR ART COMMITTEE (CHAIR) DIVERSITY TASKFORCE, TULANE UNIVERSITY SUKKAH PROJECT (ORGANIZER) UNDERGRADUATE ADMISSIONS COMMITTEE ('12 / '13 CHAIR) GRADUATE RECRUITMENT FACULTY ADVISOR TO STUDENT ORGANIZATIONS • MULTICULTURAL ARCHITECTS AND ARTISTS COLLECTIVE (MAAC) • AMERICAN INSTITUTE ARCHITECTS / STUDENTS (AIA/S) • ALPHA RHO CHI (APX) CURRICULUM COMMITTEE ('13 / '14 CHAIR) RESOURCE COMMITTEE NEW FACULTY COMMITTEE PUBLICATIONS / CONFERENCE PROCEEDINGS / CITED WORK (SELECTED) 'MAPPING THE AFRICAN' — AMERICAN URBAN ENCLAVE", ACSA NAT. CONF. 'SPATIAL (W)RAPPING' — GLOBAL VISUAL CULTURES: AN ANTHOLOGY,	2012 2014 2013-PRESENT 2010-2014 2013 2009-PRESENT 2012 - 2014 2012 2011-PRESENT 2013-PRESENT 2012-2014 2011 2009-2010
ÉD. BY ZOYA KOCUR, BLACKWELL PUBLISHING, 'SIGNIFYIN': AFRICAN -AMERICAN LANGUAGE TO LANDSCAPE' — IN THRESHOLDS 36: DIFFERENCE, MIT PRESS	2009
'Installations by Architects' by Ronit Eisenbachand Dr. Sarah Bonnemaison Princeton Arch Press, Dresser Trunk Project, work cited. 'The Architect's Work II, David Adjaye', Interview 'White Papers Black Marks' (Book Review) — in JAE, MIT Press	2009 2005 2002
AWARDS / GRANTS TULANE HILLEL, LEADING FORWARD AWRAD TULANE SCHOOL OF ARCHITECTURE, MALCOLM W. HEARD AWARD EXCELLENCE IN TEACHING AIA DIVERSITY RECOGNITION AWARD FOR PROJECT PIPELINE ACSA DIVERSITY ACHIEVEMENT AWARD FOR PROJECT PIPELINE SEED AWARD OF HONORABLE MENTION IN PUBLIC INTEREST DESIGN INTERDISCIPLINARY RESEARCH GROUP (IRG) FELLOWSHIP \$1,000.00 GRAHAM FOUNDATION GRANT: "THE DRESSER TRUNK PROJECT" PRINCIPAL INVESTIGATOR, WILLIAM WILLIAMS FACULTY WORKS GRANT, TULANE SCHOOL OF ARCHITECTURE, \$3,000.00 E-NITIATIVE FACULTY, EWING MARION KAUFFMAN FOUNDATION GRANT, \$20,000 HARLEM SCHOOL OF THE ARTS, TECHNICAL ASSISTANCE PROGRAM GRANT, \$50,000. NEW YORK STATE COUNCIL OF THE ARTS, ARTIST GRANT, \$5,000.00 FACULTY WORKS GRANT, \$3000.00 EIDLITZ TRAVEL FELLOWSHIP, CORNELL AAP, \$10,000.00	2014 2014 2012-2013 2012-2013 2013 2008-2009 2007-2009 2008 2007 - 2008 2005 - 2006 2004 2004 1999

For full CV and bio, please visit http://architecture.tulane.edu/people/scott-ruff