2017-2018 Housing Design Education

Living Together: Equity through Commoning Domestic Space 32583

In recent years, housing prices in the San Francisco Bay Area have risen to the highest in the country due to a lack of supply. One of the primary responses has been the development of micro-units, which reduce the nuclear apartment to its ultimate minimum, often creating isolating and inhuman conditions. As an affordable alternative, Living Together has focussed on new forms co-living that common domestic resources. In the context of the Bay Area, co-living not only taps into the 1960s legacy of communes, it reconsiders the role of space within the sharing economy. The contention of the project is that by renegotiating the relationship between the public and private realm, residents have access to a higher quality and quantity of amenities while building meaningful social units and forms of governance. Our design-research on housing attempts to go beyond the nuclear family and embrace underrepresented lifestyles. Through examining how we live together, architecture can more equitably distribute resources and thereby have agency within socio-political and economic conversations.

A multifaceted design methodology was employed that fostered relationships outside the academy, engaged historic and contemporary living experiments, brought the outside to the academy, and created forms of public dialogue. Through workshops, lectures, site visits, interviews and documentation, students engaged directly with the SF Planning Department, non-profit organizations such as SPUR, and co-living/ commune residents. In conjunction to this, students also analyzed disciplinary precedents that offer insights into the opportunities and challenges of living together. Working in a transcalar manner from site to typological reorganization to details, the projects center on specific ways of living that are choreographed around sharing and time. A series of symposia brought theorists, historians, policymakers, activists, and entrepreneurs to the classroom to frame the pragmatic and conceptual possibilities in communal living. Student work has been able to engage a broader audience through exhibitions, revealing the power of visionary yet implementable architecture to challenge conventions on how we design housing today and reminding students the agency they have as designers.

Housing in the Affordability Crisis

"The only indispensable material factor in the generation of power is the living together of people. Only where men live so close together that the potentialities of action are always present can power remain with them...."

—Hannah Arendt, The Human Condition

In recent years, communal living in San Francisco has gained widespread attention for it's potential to address the affordability crisis in this highly desirable geography. While media accounts of this domestic typology typically describe it for its economic efficiency—incorporating it into simplistic narratives about gentrification and rising rents—this 'necessity-oriented' explanation of communal residences misses the breadth of motivations and manifestations of intentional communities, from sociopolitical values to professional networking and lifestyle affinities. The notion of living together is not new to San Francisco. In fact, during the 1960s, San Francisco became a critical hub for the development of communes—a time that shaped the city. The commune acted as a space for experimentation—of alternative politics, lifestyles, and an attempt to go beyond the nuclear family. These spaces sought to more precisely curate a way of living that existed outside of the system. Today, communal living is once again having a resurgence. Within a culture of the declining significance of the nuclear family, communal living has offered meaningful social units and institutions of culture, values, community and support. Not only has living together embraced a larger range of users, through sharing resources, these spaces inherently build a new type of commons and offer a higher quality of social life. In parallel, contemporary modes of communal living have expanded from communes to include co-living startups, hacker hostels, and membership-based timeshare models. Several of these are tied to the rise of the sharing economy, which also emerged in San Francisco. Peer-to-peer software experimentation has found opportunity to effectively re-organize the city's resources and space, including housing. Reconsidering how we live, these platforms have effectively tapped into the transience of new forms of domestic life.

In this complex context of resurgence of communal living and against the backdrop of well-known communes that shaped the image of San Francisco in the 1960s and 70s, Living Together aims to shape an environment for housing education in which students understand the agency of architecture in the contemporary housing crisis through proposals for collective living. To address these new housing models, a research and design methodology has been developed that places students in direct contact with existing communal living experiments and asks students to map specific lifestyles and needs of local communities and constituencies. The studios pair a timebased understanding of how living environments are used with spatial analysis of architectural precedents that pioneered aspects of collective living. The resulting design projects consider shifting conceptions of the public and private spheres across many scales. From spatial interfaces with the urban context, to material development of negotiated thresholds within new dwelling types, students learn to leverage architecture as a device that mediates lifestyles, enables different scales of sharing, and builds frameworks for different uses over time. Through symposia and public platforms like exhibitions and publications, Living Together seeks to position both research and results of these housing studios in a broader public conversation about how we live today.

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A. Building Relationships Outside the Academy



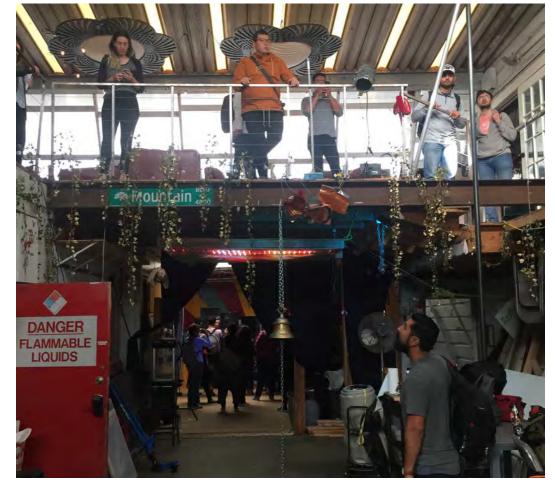
Workshops and exhibitions in collaboration with San Francisco Planning Department and San Francisco Planning and Urban Research (SPUR, Non-Profit Organization). Through these collaborations, experts and stakeholders interface with students directly, and student work is in dialogue to adjust/create new policies around group housing.



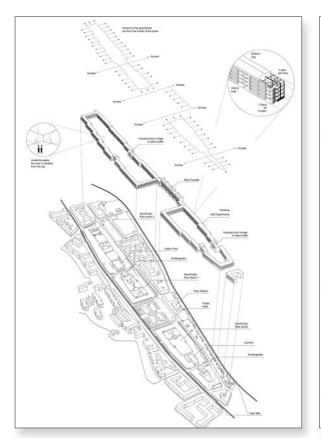
A. Building Relationships Outside the Academy

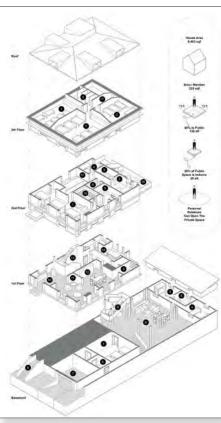


Students interface directly with a series of co-living/ commune households and through interviews and documenting spatial conditions, understand the opportunities and challenges of living together.

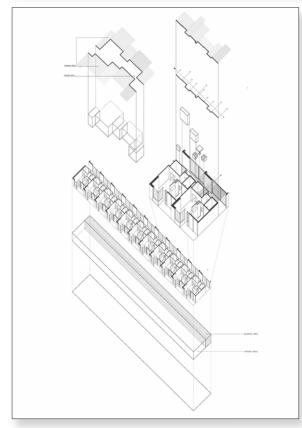


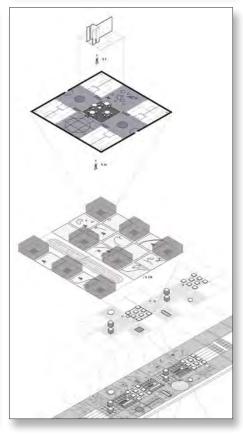
B. Understanding Domesticity



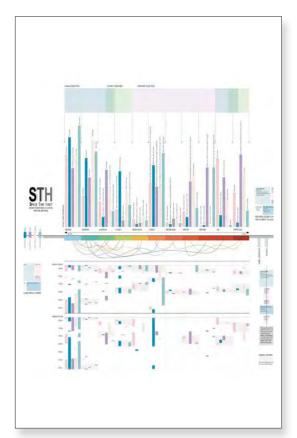


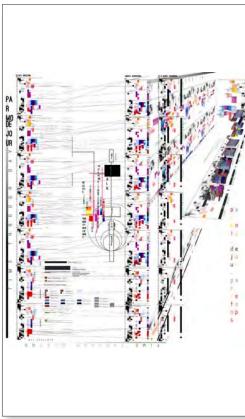
Students analyze a series of coliving projects — historic as well as contemporary— to understand the relationship between the public and private sphere and the spatial interfaces that negotiate these realms.





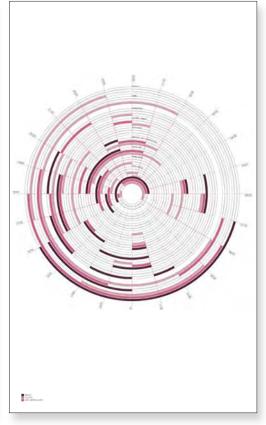
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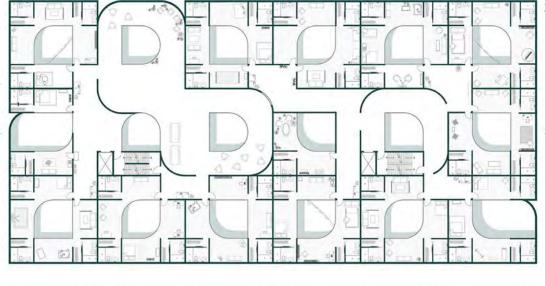
Students map the time-based occupation of their specific subjects. If our daily lifestyles and everyday choices are a measure of a form of politics, through this analysis students understand the relationship between space, privacy, and sharing.



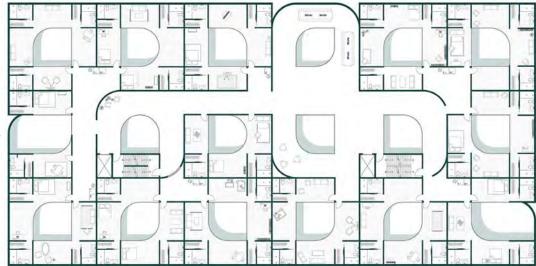


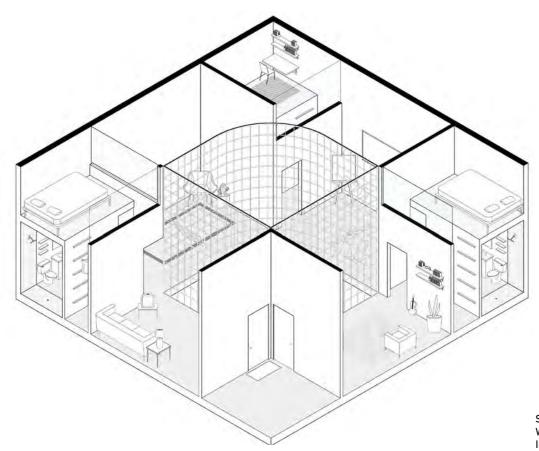
C. Trans-scalar Design Methodology





Student Project Work Sample 1 Interrogating the Figure/Field



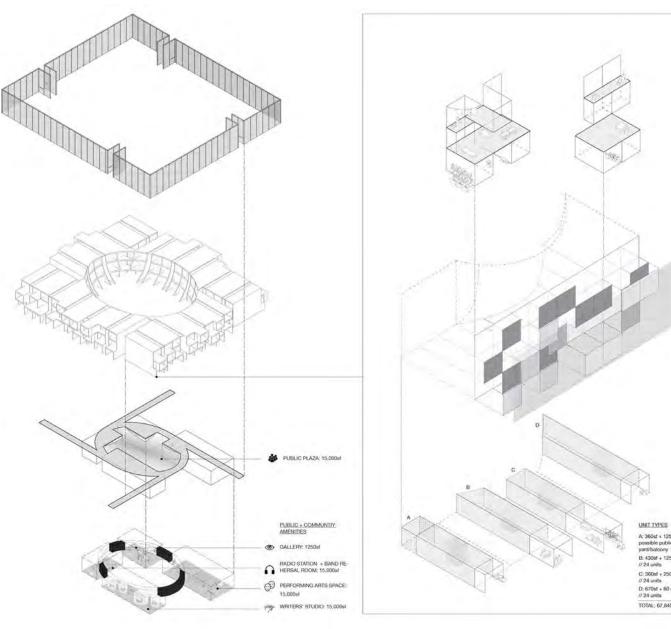


Student Project Work Sample 1 Interrogating the Figure/Field

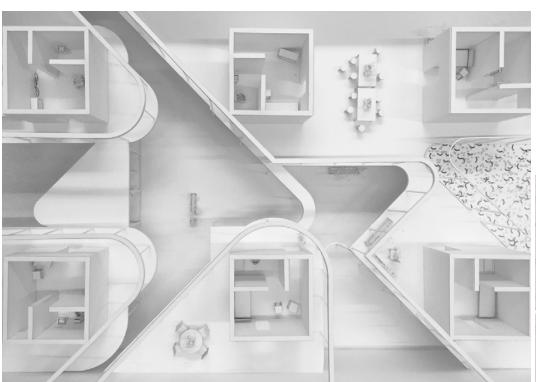


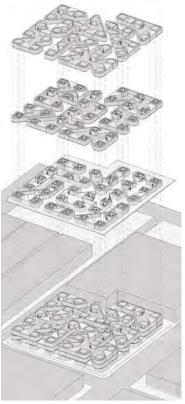


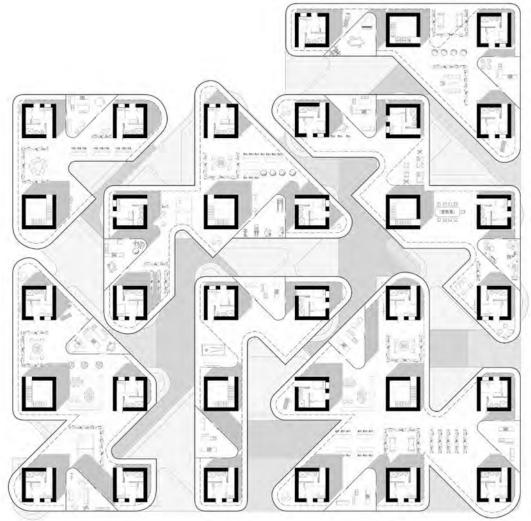
Student Project Work Sample 2 Collectivity from Within











Student Project Work Sample 3 The Cell and Public Platform

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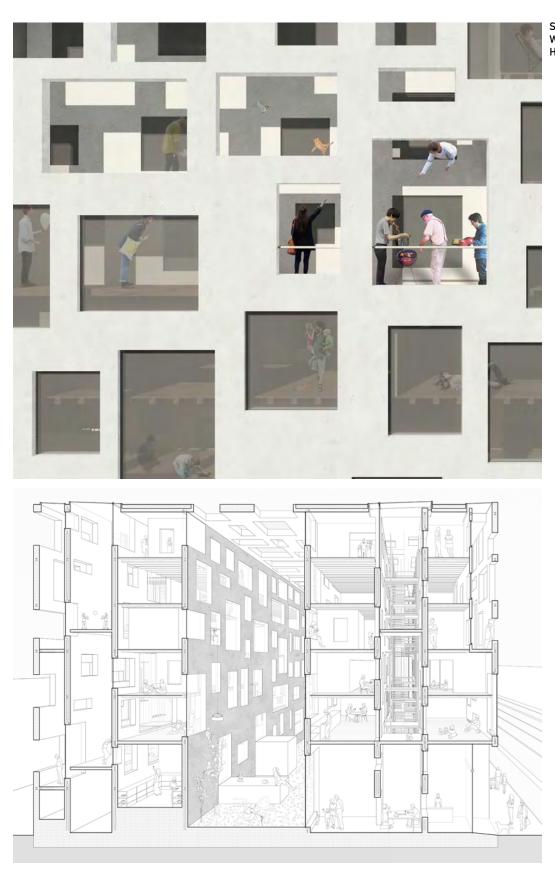


Student Project Work Sample 4 Collectivity and the Expanded Corridor

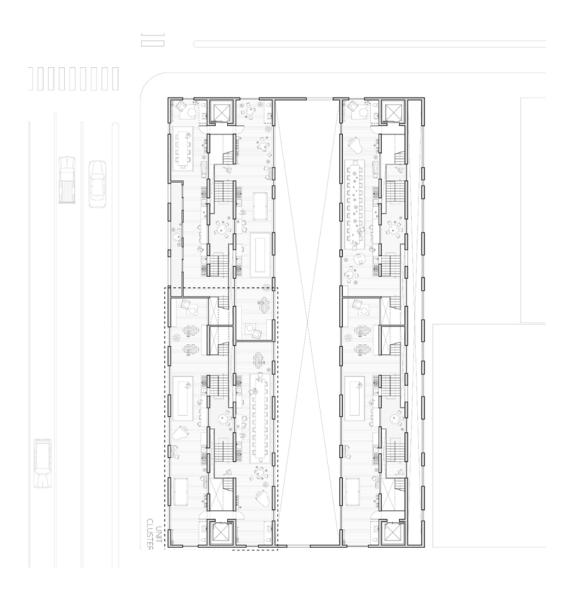






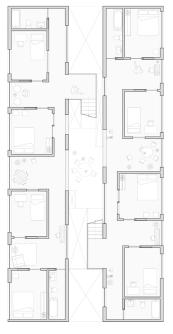


Student Project Work Sample 5 Housing City Workers







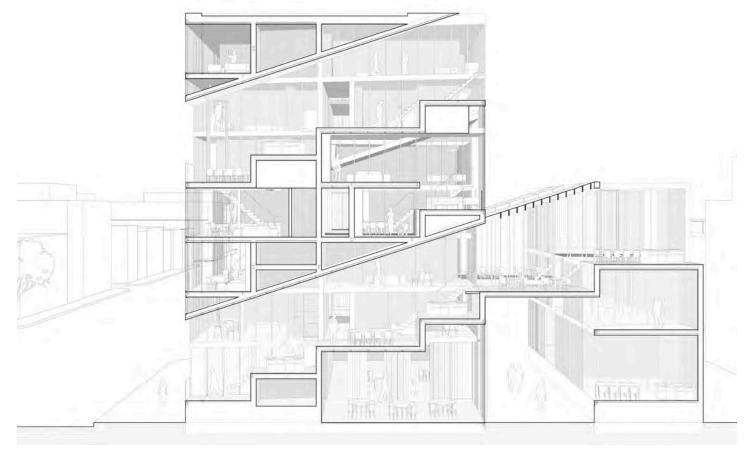


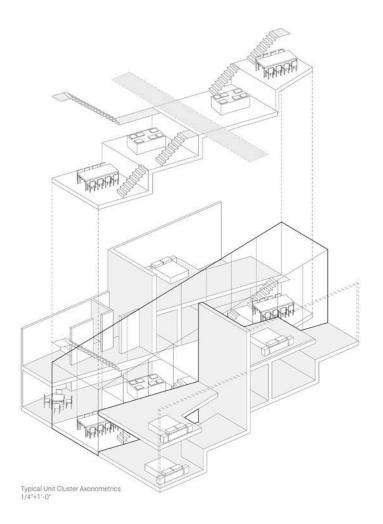
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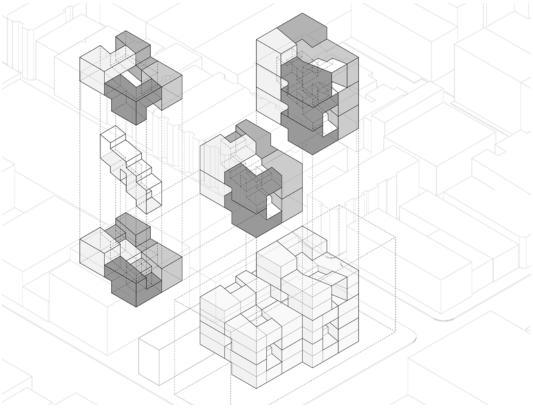
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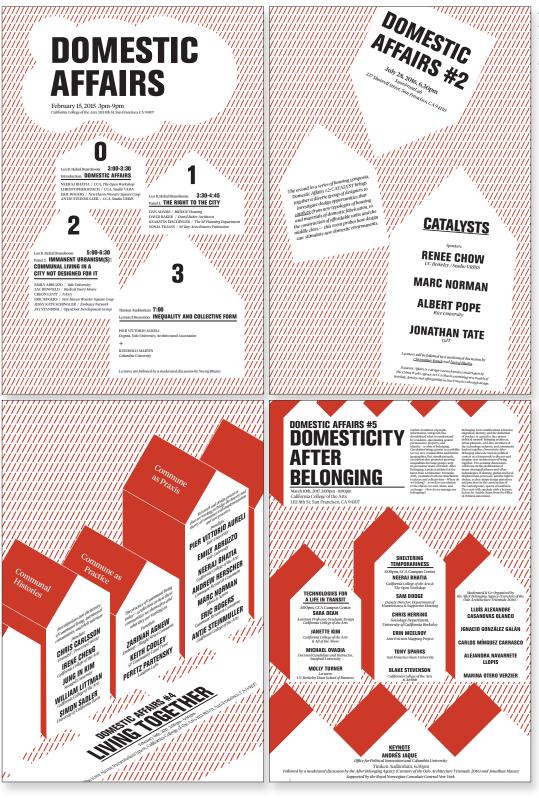
Student Project Work Sample 6 Nested Collectives







Student Project Work Sample 6 Nested Collectives



A series of Symposia, entitled 'Domestic Affairs' has offered public ways to share student work, as well as engage outside designers, theorist, policy makers, activists, and historians.



Images from Various Symposia, involving students and outside guests.





At Home Together Exhibition at the Seoul Architecture and Urbanism Biennale, 2017.

Featuring five student projects overlaid with AR (artificial reality) showing soft forms of occupation/ reappropriation within the hardware of the architectural housing typology.

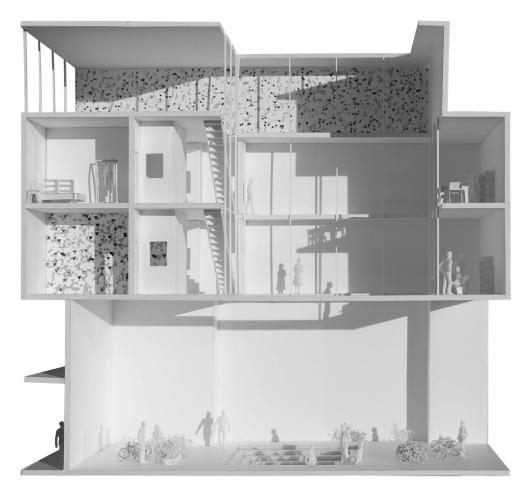


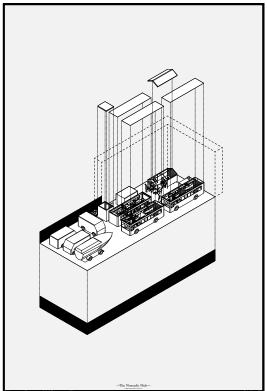


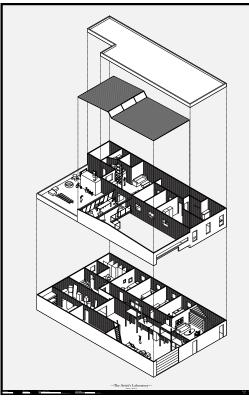
At Home Together Exhibition at the Seoul Architecture and Urbanism Biennale, 2017.

Analysis of contemporary co-living spaces and the distribution of public and private space. Black lines depict the architectural frame, while Blue lines show how occupation inserts and reappropriates this frame.









At Home Together Exhibition at the Seoul Architecture and Urbanism Biennale, 2017.

Featuring five student projects overlaid with AR (artificial reality) showing soft forms of occupation/ reappropriation within the hardware of the architectural housing typology (above)

Analysis of contemporary co-living spaces and the distribution of public and private space (below)