

4th annual ACSA/AIA Housing and Community Development Workshop

Avenues of Exchange:



Image by Studio for Spatial Practice

Professionals, Researchers, and Communities Building the Equitable City

WEDNESDAY, MARCH 27

6:00–7:30 PM

Welcome Lecture: A Tale of Two Cities
Westin Pittsburgh, 1000 Penn Avenue

7:30–9:00 PM

Welcome Reception
AIA Pittsburgh, 925 Liberty Ave, Suite 700

THURSDAY, MARCH 28

Meet in the Westin Pittsburgh lobby at 8:30am

8:30–11:30 AM

Insider's Tour: Local Housing and Community
Development Projects

11:30 AM–1:30 PM

Lunch and Panel Discussion:
Teaching Community Engagement

A program of ACSA and the AIA Housing and Community Development Knowledge Community, presented in partnership with AIA Pittsburgh, ULI Pittsburgh, and Pittsburgh History & Landmarks Foundation

About the Workshop

Today Pittsburgh, like many cities across America, is attracting new investment while confronting growing concerns about equitable development, especially in historically disadvantaged and rapidly changing neighborhoods. As students demonstrate renewed interest in political engagement and social impact design, how can housing and community development education and practice best contribute to collective dialogue and action? This event includes an evening lecture and reception and a half-day workshop including a local project tour and panel discussion that will consider models of best practices in housing and community development. Participants will get out and see what is happening in Pittsburgh neighborhoods and meet with people who are involved in key design and development initiatives.

Schedule

WEDNESDAY, MARCH 27

6:00-7:30 PM

WELCOME LECTURE

Westin Pittsburgh, 1000 Penn Avenue

A Tale of Two Cities

Moderated by AIA National President William Bates, this conversation will explore the opportunities and challenges of working at the intersection of education and practice in changing cities like Pittsburgh and Boston. What can we learn from housing and community engaged design work from earlier eras while developing authentic and impactful ways to employ architecture toward greater social, economic, and racial equity?

- Christine Mondor, FAIA, evolve EA, Carnegie Mellon University, City of Pittsburgh Planning Commission
- Ted Landsmark, PhD, Northeastern University; Boston Planning and Development Authority
- William Bates, FAIA, American Institute of Architects, moderator

Introductions by: Ceara O'Leary, AIA, AIA National Housing and Community Development Knowledge Community & Anne-Marie Lubenau, FAIA, Bruner Foundation

7:30-9:00 PM

WELCOME RECEPTION

AIA Pittsburgh, 925 Liberty Ave, Suite 700

THURSDAY, MARCH 28

MEET IN THE WESTIN PITTSBURGH LOBBY AT 8:30AM

The tour will be a short public transit ride from the Westin Pittsburgh and will include significant walking. Public transit passes will be provided.

8:30-11:30 AM

INSIDER'S TOUR: LOCAL HOUSING AND COMMUNITY DEVELOPMENT PROJECTS

Workshop participants will tour housing and development sites in East Liberty and Larimer. Led by community representatives, architects, and developers with inside knowledge of the projects and the stories behind them, the tour will include for-profit, non-profit, and community-led planning and development projects. Participants will learn about the ongoing evolution of Pittsburgh's East End including past, present, and future initiatives.

- Malik Bankston, Kingsley Association
- Jonathan Kline, Carnegie Mellon University; Studio for Spatial Practice
- Skip Schwab, East Liberty Development Inc
- Valentina Vavasis, Carnegie Mellon University; Valentina Vavasis Consulting
- Jason Vrabel, Downstream

11:30-1:30

LUNCH AND PANEL DISCUSSION

The Kingsley Association, 6435 Frankstown Avenue

Teaching Community Engagement

Communities are at the heart of successful housing and community development projects with students, but building meaningful relationships can be challenging within the parameters of semester-long courses and academic constraints. Three academic leaders from Rust Belt cities will share specific studio exercises and approaches they use to bring questions of community into the classroom.

- Stefan Gruber, Carnegie Mellon University
- Karen Kubey, Pratt Institute; Editor, 'Housing as Intervention: Architecture towards Social Equity' (Architectural Design), moderator
- Ceara O'Leary, AIA, Detroit Collaborative Design Center; University of Detroit Mercy
- Erkin Özay, University at Buffalo; 2016-2017 ACSA Housing Award Winner

PUBLIC TRANSIT BACK TO HOTEL

About the Speakers

Welcome Lecture

WILLIAM BATES, FAIA, is the current President of the American Institute of Architects. Bill recently retired from Eat'n Park Hospitality Group, where as its Vice President of Real Estate he was responsible for the restaurant growth division. He previously managed the global design and construction of 1.4 million square feet of office, laboratory, and manufacturing space with Marconi Communications, Inc. His many leadership positions and civic volunteer work also demonstrate the importance connecting the built environment, communities, and culture. He has led AIA chapters and the AIA Diversity Council, and founded the National Organization of Minority Architects' Pittsburgh chapter. He has also chaired boards for Design Center Pittsburgh, Pittsburgh History and Landmarks Foundation, and the Green Building Alliance.

CHRISTINE MONDOR, FAIA, LEED AP, ECODISTRICTS AP has been active in shaping places, processes and organizations nationally and internationally for over fifteen years through her work as an architect, educator, and activist. As strategic Principal of evolveEA and a registered architect, Christine brings creative and strategic solutions to projects as diverse as the award winning design of the "extended stay" house to the developing the business case for sustainability at the David L. Lawrence Convention Center in Pittsburgh. She is experienced at helping communities, schools and other agencies build capacity as they navigate sustainability through strategic planning and project implementation. Christine has taught architecture, landscape design and sustainability concepts at Carnegie Mellon University, Slippery

Rock University, and at Chatham College. She supports organizations that promote design and the environment and currently serves as Chair of the Pittsburgh Planning Commission, is a former President for the Green Building Alliance Board of Directors, is a member of the Global Ecodistricts Protocol Advisory Committee, the Penn State University Stuckeman School Advisory Board, and is former Board Chair at the Design Center of Pittsburgh. Christine received her Bachelor of Architecture degree from Carnegie Mellon University and studied architecture and sustainable design in Scandinavia.

TED LANDSMARK, Ted Landsmark is distinguished professor and director of the Kitty and Michael Dukakis Center for Urban and Regional Policy in the School of Public Policy and Urban Affairs in the College of Social Sciences and Humanities at Northeastern University. He holds a Ph.D. in American and New England studies from Boston University, and professional degrees in law, and environmental design from Yale University. As Mayor Martin J. Walsh's first appointment to the Boston Planning and Development Agency's Board of Directors, he has brought to the board a wealth of expertise in architecture, urban design, civic leadership, architectural and construction law, and community advocacy. During his seventeen-year tenure as president and CEO of the Boston Architectural College, Dr. Landsmark led the growth of the school from a center into an internationally recognized, multi-disciplinary institution. In August 2014, he was named president emeritus of the college. Landsmark has served as academic vice president of the American College of the Building Arts in Charleston, South Carolina, and as a faculty member and administrator at the Massachusetts College of Art, the Massachusetts Institute of Technology, Harvard University, and

UMass Boston. He has also served as a trustee or board member for many non-profit organizations, including: the Boston Museum of Fine Arts, American Architectural Foundation, the Design Futures Council, The Boston Society of Architects, Historic New England, and Historic Boston. He was also president of the National Architectural Accrediting Board, and the Association of the Collegiate School of Architects.

ANNE-MARIE LUBENAU, FAIA, is dedicated to engaging people in the process of design to increase understanding of the built environment and its impact on our lives. As director of the Rudy Bruner Award for Urban Excellence at the Bruner Foundation, she oversees a national design award that recognizes transformative places that contribute to the economic, environmental, and social vitality of cities. Anne-Marie's architectural practice includes work within private firms, academic institutions, nonprofits, and philanthropy. Prior to joining the Bruner Foundation, she was President and CEO of the Community Design Center of Pittsburgh, during which time she was a member of the Pittsburgh Civic Design Coalition and served on the City of Pittsburgh Contextual Review Panel. Anne-Marie has taught classes on the built environment for Pittsburgh History & Landmarks Foundation and Carnegie Mellon and has been a guest lecturer and design critic at Harvard, MIT, and Yale. Anne-Marie is a member of the Boston Civic Design Commission and serves on the boards of the Association of Architecture Organizations and Boston Society of Architects Foundation and on the Harvard GSD Alumni Council and Wentworth Design Professionals Advisory Council. She holds a Bachelor of Architecture degree from Carnegie Mellon and was a 2012 Harvard Loeb Fellow.

Insider's Tour

MALIK BANKSTON was born and raised in Pittsburgh, PA. Mr. Bankston has worked in the non-profit health and human services sector for more than thirty years. As a longtime community and political activist, he has worked locally and nationally, to organize efforts addressing a wide range of social, economic, cultural, and social issues. In 1998, Mr. Bankston was named as Executive Director of The Kingsley Association. Since then, Mr. Bankston has guided Kingsley to a fourfold increase in the size of its operations. While remaining active in local community development efforts, Mr. Bankston has provided training and consultation to several state and federal government entities on issues related to substance abuse, delinquency and organizational development. Mr. Bankston has always maintained an interest and active role in the development of programs that promote the personal growth and development of African American youth. In addition to providing staff and board development training for youth serving agencies, Mr. Bankston serves on several boards including Rights and Responsibilities, Pittsburgh Economic Industrialization Development, Inc., East Liberty Development, Inc., the Larimer Consensus Group, and Pittsburgh Urban Initiatives, LLC.

JONATHAN KLINE is the Principal of Urban Design + Art at Studio for Spatial Practice. Jonathan's work ranges from guiding the creation of mixed-use developments integrated with transit, to planning for complex urban neighborhoods, to imagining how to transform urban mobility. Previously Kline worked with Urban Design Associates on neighborhood master-planning projects in cities around the United States. Through over a decade of

teaching and research as an Associate Studio Professor at Carnegie Mellon University, Jonathan has explored the future of cities more speculatively. In the Urban Laboratory his students explore possibilities for Pittsburgh, and his Master of Urban Design students speculate on how to make growing international cities more sustainable. He has also worked on research projects at the Remaking Cities Institute and the Studio for Creative Inquiry. As a volunteer he is part of the Riverlife Riverfront Design Committee. Jonathan is also a trained artist, creating paintings and drawing that visualize the spatial and social networks of cities. Jonathan was born in Pittsburgh and received degrees from Carnegie Mellon University (BArch) and The Pennsylvania State University (MFA Painting & Drawing).

SKIP SCHWAB is deputy director for East Liberty Development Inc. (ELDI). Mr. Schwab has been with ELDI since 2007 and is responsible for partner relationships and helped formulate ELDI's investment strategy. Skip has over thirty years of community development experience from being a program director with Local Initiative Support Corporation, director of real estate with North Side Civic Development Council, and assistant to the director of housing for the Urban Redevelopment Authority of Pittsburgh. Mr. Schwab has a bachelor of liberal studies from Bowling Green State University and a masters of public administration from the University of Pittsburgh.

VALENTINA VAVASIS has the unique perspective of a professional with a combined background in architecture and real estate finance. She worked in commercial real estate on behalf of both for-profit and non-profit institutions for over 25 years. Valentina has also had her own consulting practice for over

10 years, in which she assists clients with a variety of real estate issues including long-range planning, project management, and financial analysis. Valentina has experience completing small-scale property rehabilitation projects and has a particular interest in community development. Valentina holds a B.A. in Architecture from Princeton University and an MBA from the J.L. Kellogg School of Management at Northwestern University, with concentrations in real estate and finance. In addition, she holds a culinary school degree from the Pittsburgh Institute of Culinary Arts and was an anonymous food critic for Pittsburgh Magazine for five years, with several nominations for Golden Quill awards by the Press Club of Western Pennsylvania.

JASON VRABEL is writer and editor of Downstream. Trained as an architect, Jason made the Community Design Center of Pittsburgh his second home for more than a decade. There, he worked in sixty of Pittsburgh's ninety neighborhoods, and is an aficionado of damp church basement meeting spaces. He's served as an instructor at Chatham University, and as a consultant to the U.S. Department of Housing and Urban Development, community organizations and homeowners. Jason drives a widely recognized and revered truck – affectionately known as Brown Thunder – that he hopes will be in parade someday.

Teaching Community Engagement

STEFAN GRUBER is the Lucian and Rita Caste Assistant Professor in Architecture and Urbanism at Carnegie Mellon University, where he directs the Master of Urban Design program. Founded in 2006, STUDIOGRUBER's work spans design-built projects, urban design, and research with a particular

focus on spatial practices and the political as articulated through the negotiation of top-down planning and bottom-up transformations of cities. Most recently he guest-edited and co-curated *An Atlas of Commoning* (Arch+, 2018). Other research projects include *Spaces of Commoning*, documented in the eponymous book (Sternberg Press, 2016), *The Report with Stealth.unlimited* and Paul Currión (MAK, 2015) and *Big! Bad? Modern* (Park Books, 2015).

KAREN KUBEY is an urbanist and visiting associate professor at Pratt Institute specializing in housing and health. Kubey co-founded the *Architecture for Humanity* New York chapter (now *Open Architecture/New York*) and *New Housing New York*, and was the first executive director of the Institute for Public Architecture. She is the guest-editor of 'Housing as Intervention: Architecture towards Social Equity' (*Architectural Design*) and has recently collaborated with the New York City Department of Health and Mental Hygiene and the New York City Housing Authority on projects promoting social justice through design. Trained as an architect at the University of California, Berkeley and Columbia University, Karen began her career in affordable housing design. She has received support from the New York State Council on the Arts and The MacDowell Colony.

CEARA O'LEARY, AIA, is a Senior Designer and Project Director at the Detroit Collaborative Design Center, where she leads collaborative community design and planning projects that support neighborhood revitalization efforts citywide. Ceara joined the DCDC in January 2012 as an Enterprise Rose Architectural

Fellow. She is also an adjunct professor in the School of Architecture and the Associate Director of the Master of Community Development program at the University of Detroit Mercy School of Architecture. Previously, Ceara worked with bcWORKSHOP and the Gulf Coast Community Design Studio. Ceara graduated from the University of California, Berkeley with Masters degrees in Architecture and City & Regional Planning.

ERKIN ÖZAY is an assistant professor of architecture at the University at Buffalo School of Architecture and Planning. His research explores the expanded conditions of urban design and development in weak market cities, with a concentration on institutional settings and housing development. Özay is currently working on a book manuscript titled *Between City and Classroom*, exploring the relationship between education reform and public schools as instruments of urban revitalization. A registered architect in Massachusetts, he practiced architecture in various international design firms, and taught at the Harvard Graduate School of Design, University of Toronto, and Northeastern University. Özay holds a B.Arch degree from Middle East Technical University, Ankara, Turkey, and an M.Arch degree from the Harvard University Graduate School of Design.

Thank you!

The ACSA Board of Directors and staff would like to thank the planning committee for the Avenues of Exchange Workshop. Your hard work helped create an inclusive and stimulating program, and helps us continue to connect educators with practitioners.

AIA Housing and Community Development Knowledge Community Planning Team:

Kathy Dorgan, FAIA, Dorgan Architects

Karen Kubey, Pratt Institute

Anne-Marie Lubenau, FAIA, Bruner Foundation

Ceara O'Leary, AIA, Detroit Collaborative Design Center

Etty Padmodipoetro, AIA, Urban Idea Lab

Special thanks to Karen Kubey for her steadfast leadership and Anne-Marie Lubenau for her deep well of Pittsburgh connections and coordination efforts.



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