

ONLINE ADS ENROLLMENT FORM

Indicate which webpage your ad will appear.

<input type="checkbox"/> HOMEPAGE - acsa-arch.org	guarantee 15,000 views	15 CPM
<input type="checkbox"/> ACSA CAREERS	guarantee 10,000 views	10 CPM
<input type="checkbox"/> ACSA NEWS	guarantee 7,500 views	7.5 CPM
<input type="checkbox"/> STUDENTS	guarantee 5,000 views	5 CPM
<input type="checkbox"/> RESOURCES	guarantee 1,500 views	1.5 CPM
<input type="checkbox"/> PROGRAMS+EVENTS	guarantee 1,500 views	1.5 CPM

Indicate which banner location your ad will appear.

		MEMBER RATE	NONMEMBER RATE
<input type="checkbox"/> 1st ad above fold	(300 x 250 pixels-Medium Rectangle)	\$60 CPM	\$85 CPM
<input type="checkbox"/> 1st ad below fold	(180 x 150 pixels-Rectangle)	\$45 CPM	\$65 CPM
<input type="checkbox"/> 2nd ad below fold	(180 x 150 pixels-Rectangle)	\$35 CPM	\$50 CPM

How many days will your ad appear? (30-day increments)

What day will your ad first appear on the ACSA website?

What URL will your ad link to?

Contact Name:

Company:

Address:

City, State, Zip:

Email: Tel:

PAYMENT INFORMATION:

Example:

- Member: Homepage: 1st ad above the fold for 30 days: $\$60 \times 15 \times 1 = \900
- Nonmember: Resources: 1st ad below the fold for 60 days: $\$65 \times 1.5 \times 2 = \195

$$\begin{array}{ccccccc}
 \$ & \boxed{} & \times & \boxed{} & \times & \boxed{} & = & \$ & \boxed{} \\
 \text{Member or Nonmember Rate} & & & \text{CPM} & & \text{Number of 30 day increments} & & \text{Total fee} &
 \end{array}$$

Name on credit card:

Credit Card Number:

Expiration Date: CCV Number:

Signature:

