

AGENDA

Location	McCormick Place, Chicago, IL – Room 427 AB 2301 S Lake Shore Dr, Chicago, IL 60616
8:30-9:00am	Breakfast
9:00-9:15am	Welcome and Introductions
9:15-10:30am	Opening Session <i>Facilitators:</i> Carla Abramczyk, North Carolina State U. & Steve Schuster, Clearscapes
10:30-10:45am	Break
10:45-12:00pm	CED Frontiers: the Road to a Strategic Map for the Future <i>Facilitators:</i> Mary Cocoma & Tom Buresh, U. of California, Berkeley
12:00-1:15pm	Lunch
1:15-2:30pm	Launching a Pilot Program to attract Long Term Investment from Donors <i>Facilitators:</i> Stephen White, Gregory Laramie, Lisa Raiola & Daniel Alexander, Roger Williams U.
2:30-2:45pm	Break
2:45-4:00pm	Common Issues: Breakout Sessions 30 minutes: Large Institutions / Small Institutions 30 minutes: Public Institutions / Private Institutions <i>Discussions Topics:</i> <ul style="list-style-type: none"><input type="checkbox"/> Social Media & Reaching Donors<input type="checkbox"/> Giving Societies<input type="checkbox"/> How big is your Board<input type="checkbox"/> Do you have a fund raising committee<input type="checkbox"/> Discuss Success/failure with boards/committees<input type="checkbox"/> Volunteer Engagements<input type="checkbox"/> Internal Stewardship Ideas
4:00-5:00pm	Reception