



CANDIDATE FOR NORTHEAST REGIONAL DIRECTOR

Patricia Seitz, AIA, LEED AP, Massachusetts College of Art and Design

Candidate Statement

Architectural education and practice has become increasingly broad, diverse, collaborative and global. As a professor and active practitioner with a professional interest in inclusive education, my focus has been on developing projects inside and out of the classroom that support education through public interest projects in the community. These have involved students as designers and makers working with practitioners including those with specialized knowledge along with non-profit entities.

The northeast is a region defined by diversity through its varied immigrant populations, culturally diverse cities, and communities representing a wide range of ethnic and economic backgrounds. Architecture programs in this region can be leaders in addressing the range of career possibilities that are available to our students upon graduation and geared to a rich variety of industry jobs available in the profession today. Seeing leadership as an expression of citizenship, we can provide educational opportunities that not only attend to the 99% but are of the 99% in student diversity locally and abroad, strengthening enrollment of underrepresented groups.

We can use this time as an opportunity to address the following issues as a collaborative group. Its goals would be to answer to issues of broadening the reach of architectural practice and developing models and collaborations to facilitate a versatility of professional growth in the field. This would include regional technological links, curricular offerings, and online project-based development across our programs:

- Increase opportunities for civic engagement and leadership across universities and programs, developing new points and means of contact across project-based learning opportunities that address public entities in innovative conversation and collaboration
- In advocating for the design industry, develop initiatives with business entities and their local offices with a goal to provide collaborative opportunities while enhancing public understanding of the creativity of students educated with a professional architectural degree. This can be used as an opportunity to build intersections between multiple design programs and regionally located businesses
- Attract students from a broader range of backgrounds supported by teaching models and/or projects that address multiple learning styles
- Create opportunities for collaborative travel programs in spring, winter and summer breaks that support the development of a student's sensitivity to international contexts, through observation, design and working with global practitioners and international institutions

I am honored to be considered for the Northeast Regional Director, and if elected would bring my collaborative and development experience to working on these issues.



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Curriculum Vitae

TEACHING

Massachusetts College of Art and Design	
Thesis Coordinator and Advisor	2009 - Present
Head, Graduate Architecture Program	2007 - Present
Professor	2004
Associate Professor	1996
Assistant Professor	1992
Massachusetts Institute of Technology, Cambridge, MA	
Instructor 'Printmaking for Architects'	1981
Visiting Critic. Level I, II, III Design Studios	1985 - 1995
Harvard University Department of Architecture, Visiting critic, Materials and Technology	1994 - 1997

PRACTICE

Seitz Architects, Inc., President	1997 - Present
Seitz-Reisen Partnership, Principal and Co-Founder	1997 - 2009
Seitz Architects, Principal	1989 - 1997
Roberts Associates Architects, Designer	1980 - 1989

REGISTRATION

MA, CT, RI, ME, NH, NY, (active); Washington DC, MD, CA (retired)

EDUCATION

M. Arch, Massachusetts Institute of Technology, Cambridge, MA	1982
MA Asian Studies, Washington University, St. Louis, MO	1978
BA Architecture Washington University, St. Louis, MO	1976

GRANTS

Nuckolls Fund, Lesley Wheel Introductory Lighting Program	2009
New England Foundation for the Arts. Planning Grant	2009
MA Executive Office of Environmental Affairs. Greenroof pilot II	2007
MA Executive Office of Environmental Affairs. Greenroof pilot I	2006
Massachusetts Cultural Council, Cultural Economic Development Program	
Partner with Patricia Johanson, City of Brockton, MA and MassArt Architecture students	1998 - 1999
National Parks Service River and Trails Program	
Partner with Patricia Johanson, City of Brockton, MA and MassArt Architecture students	1998 - 1999

CONFERENCES, HONORS and EXHIBITS

Presenter and Keynote, 'Design Process and Wayfinding', Da Yeh University, Taiwan	2006
College Art Association "Mapping Place, Public Art as Environmental Lens"	2000
'Outside/In' Huntington Gallery, MassArt, Co-Curator	2000
Exhibit, Murals, "The 50's" ICA, Boston, Co-taught Painting/Arch. Studio, MassArt	1994
Exhibit, "Women In Architecture" 'The Barnard Building', Sponsored by the BSA	1989 - 1990
Exhibit, "Women In Architecture" Quadrum Gallery, Sponsored by the BSA	1987 - 1988
Exhibit, Cordoba Project Research, Funded by the Aga Khan Program	
Columbia University School of Architecture and MIT	1985
Chandler Prize, MIT American Institute of Architects Award	1982
American Institute of Architects Award Washington University Department of Architecture	1975

PUBLICATIONS

Demarinis, Valerie. "Postmodern Ritualisering Och Gestaltning Av Symboliska Och Trygga Plaster" – <u>Rum For Mening: Om plats och ritual I det postmoderna samhället</u>	
Christina Engfors, ed. Stockholm: Arkitekturmusee	2006
Architecture. 'On Computers and Cybercafes' Anne Sullivan, Associate Editor	1997
Also published in Boston Globe, Wired, Newsweek, Harbus News, NYTimes, Boston Bus. Journal	

SERVICE

Graduate Council, Member	2006 - Present
Sustainable MassArt Committee, Member	2005 - Present
Advisor to President – Design + New Media Center Design	2006
Board President, Botanic Gardens Children's Center Cambridge, MA	2005 - 2006
Porter Square, Public Art Selection Comm., Cambridge Arts Council, Member	2003
MassArt Museum Assessment Committee, Member	2001
Public Art Task Force, Massachusetts College of Art, Member	1999 - 2000
Urban Arts Advisory Board, Member	1999