



ACSA News Digest

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WEST

NEWSCHOOL OF ARCHITECTURE AND DESIGN

NewSchool of Architecture and Design (NSAD) announced the formation of the Domus Academy School of Design at NSAD Advisory Board, which will provide counsel on globally inspired design-related curricula and its application to professional practice. Board members are renowned, award-winning designers from around the world whose collective experience has influenced many recognizable international and local design projects. The Board will provide guidance to NSAD's Bachelor of Interior Design program, which launches this fall, and the school's academic offerings in design. The creation of this Board advances NSAD's mission to provide global educational experiences that prepare students for practice in a diverse and global work environment in the design field.

The Board members are:

- Viveca Bissonnette (FIIDA, Assoc. AIA, CID, LEED AP), design principal and vice president at Hollander Design Group in San Diego
- Robin Wilson Carrier (ASID, CID, LEED AP), president of the San Diego chapter of the American Society of Interior Designers (ASID) and principal of Robin Wilson Interior Design in San Diego
- Dante Donegani, director of the Design Department at Nuova Accademia di Belle Arti Milano in Milan, Italy, and former director of the master's program in design at Domus Academy
- John Mills Davies (ASID, CGBP, CAPS I, CAPS II), who established the design program at Marrokal Design & Remodeling, a prominent San Diego design build/remodeling firm where he worked for nine years prior to launching his own practice
- Ezequiel Farca, one of Mexico's most prominent designers and the chief

creative and executive officer of EZEQUIELFARCA, an international design firm in Mexico City

- Paolo Giachi, an Italian architect and interior designer who has more than 16 years of experience designing retail stores for luxury fashion brands such as Prada, Miu Miu, Louis Vuitton and Jimmy Choo in locations around the world
- Claudia Salazar (Assoc. AIA), design director of the San Diego office of Gensler, a global design firm that has 42 offices and 3,500 employees worldwide

"These leaders in the design field bring expertise from all over the world and are passionate about preparing a new generation of students to work in design-related fields in a global and diverse society," said NSAD President **Steve Altman**. "We are pleased to announce their participation in the Domus Academy School of Design at NSAD Advisory Board as we develop new and exciting educational opportunities through our collaborations with renowned international design schools."

The Bachelor of Interior Design program is available through Domus Academy School of Design at NSAD, a collaborative effort to bring the quality and innovation of Domus Academy in Milan, Italy—one of the top-ranked design schools in the world—to the United States. Future board members will include members of the product design community, reflecting NSAD's focus on developing an integrated approach to global design education.

For more detailed information on board members, see the Domus Academy School of Design at NSAD Advisory Board page on the NSAD Web site.

(NSAD) announced that **Elena Pacenti** will join NSAD in August as director of the recently created Domus Academy School of Design at NSAD. Pacenti comes from Domus Academy in Milan, Italy, which is one of the top-ranked design schools in the world.



New Domus Academy School of Design at NSAD director Elena Pacenti.

She will lead the development of new global design education programs, such as NSAD's Bachelor of Interior Design, that prepare students for careers in international design. The interior design program launched last fall, and classes begin in October 2013.

Paceni currently directs the Design School at Domus Academy in Italy, and she brings the Domus Academy emphasis on advanced design methodologies for anticipating needs and trends in a continuously evolving society. The academy has received recognition from around the world, including being nominated three times by Businessweek magazine as one of the best design schools in the world. The academy also received the prestigious Compasso d'Oro award for the quality of its academic and research approaches, and it was included in the 2012 publication of *Masterclass: Product Design: Guide to the World's Leading Graduate Schools* from Frame Publishers.

Paceni brings to her new position both professional and academic expertise in

design-related fields. She was director of the Domus Academy Research Center from 2002 through 2009, where she oversaw the development and coordination of design innovation research projects for the European Union and for government and private groups in Italy. In 2011, she established the Master in Service and Experience Design program at Domus Academy. Pacenti has an undergraduate degree in architecture and a PhD in industrial design, both from the Politecnico di Milano. Throughout her career, she has focused on research and application of theory and practice in the areas of service and product design.

"I am honored to join NSAD and to have the opportunity to enhance and expand its offerings in global design education," said Pacenti. "The role of the designer in our contemporary society requires an increasing ability to view design from many different perspectives. I look forward to helping NSAD students prepare for professional practice in design-related fields and learn to adjust and respond to the evolving challenges of this industry."

In November 2012, NSAD announced new global design education offerings developed in collaboration with both Domus Academy and Media Design School (MDS) in New Zealand. NSAD, Domus Academy and MDS are all institutions within the Laureate International Universities network. The new programs, beginning in the 2013–2014 academic year, include the Bachelor of Interior Design program and an opportunity for students enrolled in NSAD's Digital Media Arts program to obtain a certificate of study from MDS.

To mark the start of these collaborations, a visiting professor from Domus Academy, **Paolo Giachi**, taught an architecture studio course on retail interior design at NSAD last fall. Giachi, an Italian architect and interior designer who designs retail stores for luxury fashion brands around the world, was named one of the "13 Must Know Luxury Boutique Designers" by Luxury Society in 2011. NSAD also recently announced the formation of the Domus Academy School of Design at NSAD Advisory Board to provide counsel on globally inspired design-related curricula and its application to professional practice. Board members are renowned,

award-winning designers from around the world whose collective experience has influenced many recognizable international and local design projects.

Ongoing scholarship opportunities are available for NSAD's Digital Media Arts program and Interior Design program for 2013–2014. Some of these opportunities involve contests, such as the Digital Media Arts "Cut It Out" Scholarship Competition and the Bachelor of Interior Design Scholarship Competition.

NewSchool of Architecture and Design (NSAD) is collaborating with the Bjarke Ingels Group (BIG) to offer a design studio led by architect **Kai-Uwe Bergmann**, partner and director of business development at BIG. The award-winning architectural firm, founded by Bjarke Ingels in 2005, is involved in projects throughout the world, and the studio represents a unique opportunity for students to receive instruction on the design and planning principles employed by the firm.

Bergmann brings his professional experience in international design projects and a background in teaching design management courses to this special design studio, which will take place in spring 2013 at the San Diego school. As a partner with BIG, Bergmann has been involved in architecture projects in Europe, Asia, the Middle East and the United States. This is school's latest collaborative effort with BIG. In 2011, NSAD hosted Bjarke Ingels for a guest lecture presentation. The BIG firm, based in Copenhagen and New York, is considered to be one of the leading companies in innovative, contemporary architecture, and the firm has won international awards and recognition for its projects.

"The BIG firm and Kai-Uwe Bergmann's vast international experience fits well with our school's mission to train students to work in a global economy and provide them with a high-quality education," said NSAD President Steve Altman. "Kai-Uwe's leadership in this special studio, in conjunction with NSAD instructor and distinguished urban designer Frank Wolden, promises to create another very engaging opportunity for our students as we pursue our international design initiatives."



Kai-Uwe Bergmann, director of business development at BIG, will lead a design studio at NSAD.

Bergmann, a LEED AP certified architect, is registered as an architect in the United States, United Kingdom and Denmark. He was project manager involved in Central Asia's first Carbon Neutral Master Plan—Zira Island in Baku, Azerbaijan. In addition to his experience with BIG, Bergmann was previously a project architect at the Austrian office of Baumschlager Eberle where he was involved with their work for the UNAIDS Research Administration Building in Geneva and a residence in Diepoldsau, Switzerland.

Approximately 14 NSAD students, including those at the undergraduate and graduate levels, will have a chance to enroll in the design studio based on a competitive application process. In addition to teaching the studio, which starts in April, Bergmann will be present for the midterm jury presentations and the final presentations. Also, a public lecture will be given by a senior partner in the Bjarke Ingels Group.

NewSchool of Architecture and Design (NSAD) has named **Linda Sellheim**, an educator with vast experience in creating game art and design curricula, as the new chair of its Digital Media Arts program, effective July 1, 2013. Sellheim will lead the development of NSAD's global digital design opportunities through its collaboration with the award-winning Media Design School (MDS) in Auckland, New Zealand, starting with an enhanced curriculum in interactive design and graphic design.

MDS is New Zealand's most-honored higher-education institute for its digital and creative technology qualifications and is recognized

around the world for its outstanding digital arts programs, particularly in the areas of animation, interactive media, game development and design. Students in NSAD's Digital Media Arts program will have the chance to study in New Zealand and obtain a certificate through MDS, specializing in either graphic design or interactive design, beginning in the 2013–2014 academic year.

"We are thrilled to have Linda Sellheim join NewSchool as we develop exciting new programs for students interested in digital media arts," said NSAD President Steve Altman. "Her extensive knowledge of game art and design curricula and professional practice will be a huge asset to the campus community as we expand our offerings in global design education."

NSAD's Digital Media Arts program, which started in 2008, will benefit from Sellheim's leadership and the university's continued collaboration with MDS, whose students and faculty members have collected more than 250 awards over the past decade. NSAD is exploring additional new program possibilities in collaboration with MDS with the goal of helping students develop in-demand skills in specialties such as game art, game programming and animation.

Sellheim has broad experience in the digital arts industry as well as academia. She worked in Autodesk's Entertainment division as a curriculum development manager and later as an education product manager. Her academic experience includes serving as academic director at The Art Institute of California's San Diego and Orange County campuses. She has taught at the University of California, San Diego; California State University, Fullerton; University of California, Irvine; the Fashion Institute of Design & Manufacturing and the Academy of Art University. She earned an MFA in Visual Arts/Games and New Media from California State University, Fullerton, and a BFA in Illustration from the Art Center College of Design. She is a member of the International Game Developers Association, the Association for Computing Machinery and Women in Games International.

NSAD's Digital Media Arts program is currently offering scholarships for the 2013–2014 school year through the "Cut It Out" collage design competition.

UNIVERSITY OF ARIZONA

Professor of Architecture and Environmental Science, Dr. **Nader Chalfoun's** paper titled "A Method for Greening University Campus Buildings While Fostering Hands-on Inquiry-Based Students' Learning," has been accepted for presentation at the 6th International Multi-Conference on Engineering and Technological Innovation (IMETI 2013), to be held in Orlando, USA, on July 9-12, 2013. The project is part of a multi-year collaboration between the College of Architecture and Landscape Architecture and the University of Arizona Facilities Management where students and faculty conduct level III energy audits on campus buildings.

Associate Professor **Beth Weinstein** will participate in the Performance Studies International #19 Conference, held at Stanford in June, with the following research/practice projects: "Borrowed Space and Time," a paper addressing borrowed temporal and spatial structures and concepts as the springboard for scenographic designs; "Choreographing Space, Structuring Dance," a presentation of drawings of choreographed architectures created for dance-based performances; and "Shuttling: Of Matter, Journey, and Occasion," a praxis presentation of ephemeral event spaces iteratively developed during a journey.

Linda C. Samuels, Sustainable City Project Director, and her three team members have been selected to attend the Sustainable Cities Design Academy sponsored by the American Architectural Foundation in Washington D.C. this summer. Their application, "Linking the Warehouse Arts District," was one of eight chosen teams, each of which will receive assistance in further incorporating sustainable initiatives in their urban design problems.

Dr. Samuels will also lecture on the role of the Sustainable City Project in Tucson's emerging downtown eco renaissance on April 30th as part of Arizona's Landscape Architecture Month lecture series. Master of Landscape Architecture candidate, Daniel Morgan, will also discuss how issues of resilience are being explored in Samuels' current interdisciplinary urban design studio.

Samuels, Renewable Energy Network director **Ardeth Barnhart**, and City of Tucson's Sustainability Director Leslie Ethen's contribution "Test Case Tucson: Green Walk, Model Block, and Eco Square" has been accepted to the 2013 EcoCity World Summit in Nantes, France.

Assistant Professor **Susannah Dickinson** will present "Isomorphic City: A Customizable Future Scenario," co-authored with B.Arch students David Gonzalez and Kyle Szostek at SIMAUD 2013, The Symposium for Simulation in Architecture and Urban Design, in San Diego, April 7-10.

Dickinson has also published the article, "Balance in Control: The Case of an Urban Design Studio at the University of Arizona" in the March issue of the *International Journal of Architectural Research*.

Adjunct Lecturers **Luis Ibarra** and **Teresa Rosano**, AIA LEED AP, of Ibarra Rosano Design Architects, have had their 2011 lecture at the Universidad San Francisco de Quito, Ecuador published. The book includes images and complete lecture transcripts from all the presenters. (other presenters include: Karen Rogers, Dan Hoffman, Marlon Blackwell, Brian Mackey-Lyons, David Hinson, Steve Badanes, and Daniel Wicke from Rural Studio). Ibarra Rosano Design Architects is a regional winner in the 2010-2012 Sub-Zero Wolf Kitchen Design Competition and will be attending an awards ceremony in Santa Barbara, CA in March, and the national conference in Madison, WI in May.

UNIVERSITY OF UTAH

Just recently Assistant Professor Dr. **Ole W. Fischer** has published *Nietzsches Schatten – Henry van de Velde: von Philosophie zu Form [Nietzsche's Shadow – Henry van de Velde: from Philosophy to Form]* (Berlin: Gebr. Mann, 2012), 624p, ill. In addition he contributed to several exhibition catalogues on van de Velde, which open this year, since 2013 is the 150th anniversary of this important artist, architect, designer, educator and theoretician, and Dr. Fischer is invited as a keynote speaker at the forthcoming "12. International Bauhaus Colloquium" in Weimar, Germany, April 4-7.

NORTHEAST

UNIVERSITY AT BUFFALO

Korydon Smith reports that “Building Neighborhoods that Build Social and Economic Prosperity: Manual for a Complete Neighborhood” received a Congress for New Urbanism 2013 Global Award for Excellence in Urban Design as well as a 2013 Residential Architect Design Award in the “On the Boards” category. The collaborative project focused on housing design for a hillside settlement in Kigali, Rwanda, and involved the University of Arkansas Community Design Center (Stephen Luoni, Director, and Jeffrey Huber), Korydon Smith (Associate Professor in the Department of Architecture at UB), Peter Rich (South African architect and recipient of the WAF 2009 World Building of the Year), and Tomà Berlanda (Senior Lecturer at the Kigali Institute of Science and Technology). Smith, along with Rich, led a group of nine architecture students from the University of Arkansas to Rwanda in September 2011. These students and faculty, in partnership with architecture students and faculty from the Kigali Institute of Science and Technology, conducted first-hand research of domestic architecture and life in rural and urban Rwanda, contributing to a semester-long design studio on urban housing in Kigali. Luoni and Huber, along with students and staff at the UACDC, furthered the work with the publishing of the aforementioned manual. The work is ongoing and involves partnerships with planning and government officials in Kigali, as Rich leads the implementation of the proposals. Likewise, Smith is currently completing a book on the work tentatively titled *Translating Kigali, Rwanda: Cultural Inquiries and Architectural Prospects for a Developing African City*. The aforementioned awards are the second and third awards the work has garnered, adding to the 2012-2013 ACSA Collaborative Practice Award received last month.

Joyce Hwang's article “Living Among Pests” is published in *Volume #35: Everything Under Control*. Volume is published by Archis (Netherlands), with Editor-in-Chief Arjen Oosterman, Managing Editor Bren-

dan Cormier, and Contributing Editors Ole Bouman, Rem Koolhaas, and Mark Wigley. For more info, see: <http://archis.org/publications/volume-35-everything-under-control/>

“**Jordan Geiger:** Very Large Organizations,” a solo exhibition, opened at WUHO Gallery in Los Angeles from April 6-28, 2013. The show tracks a contemporary phenomenon: the convergence of multiple infrastructures and global networks in the built environment. Geiger ascribes the term Very Large Organizations (VLOs) to this confluence of technological, legal, economic, material, and cultural forces. It is through this identification that Geiger makes visible the impact of large-scale systems such as global communications and supranational legal and financial constructs on the construction and inhabitation of space. By identifying these systems, Geiger also finds an embedded field of inquiry rich with opportunities for architectural engagement and action.

Geiger is also conference co-chair, together with professors **Mark Shepard** and **Omar Khan**, of the international event, “MediaCity 4: MediaCities.” The conference, exhibition and workshops are hosted for the first time in the United States, and are hosted at the University at Buffalo’s School of Architecture and Planning May 3-5, 2013. Reflecting on pluralities and globalities, on MediaCities everywhere, the event features keynotes and speakers from varied fields and countries all over the world. It opens new lines of inquiry and emergent relations between urbanity and digital media that are found in non-Western cities, in post-Capitalist cities, in cities hosting civic turbulence or crossing international boundaries. The gathering focuses on what urban-medial relations are taking shape differently in urban milieux that may have been heretofore overlooked.

Geiger’s essay, “Maximal Surface Tension: Very Large Organizations and Their Apotheosis in Songdo,” has been published in the journal *SCAPEGOAT: Architecture | Landscape | Political Economy*, issue 4: *Currency*. His project, “Emission,” has been selected for publication in the June 2013 issue of the journal *MAS Context*.

EAST CENTRAL

ILLINOIS INSTITUTE OF TECHNOLOGY

IIT College of Architecture celebrated Mies van der Rohe’s 127th birthday, his influence on Chicago, and the investiture of Wiel Arets on March 13, 2013. Seventy-five years ago, Ludwig Mies van der Rohe arrived in the United States to lead the College of Architecture and profoundly influence the world’s taste and built environment. Now the college begins another era of influence as it celebrates the investiture of **Wiel Arets** as the Rowe Family College of Architecture Dean Endowed Chair.

IIT College of Architecture Professor **Harry Francis Mallgrave** was inducted as an Honorary Fellow into the Royal Institute of British Architects (RIBA) on February 6, 2013, at a black tie dinner and awards ceremony in London. The ceremony honored Mallgrave and eleven other new fellows, chosen from around the world for their lifetime contributions to the field of architecture.

British architect Niall McLaughlin cited Mallgrave’s translation and critical introduction of Gottfried Semper’s *Style* as having popularized one of the most significant works of architectural theory of the nineteenth century.

“Professor Mallgrave’s thinking on architectural history as well as contemporary theory is pointing us away from looking at buildings as objects and toward an experience of architecture,” said McLaughlin. See his full introduction and Mallgrave’s acceptance speech here.

Swiss architect Peter Zumthor was also given the RIBA Gold Medal at the prestigious affair.

Mary Pat Mattson, Studio Assistant Professor in Landscape Architecture at IIT, was selected as a 2013 Research Fellow with the Landscape Architecture Foundation (LAF) in Washington DC. LAF Fellows oversee case-study research on high-performing constructed landscape architect-

ture projects. Professor Mattson selected Rachel Guinn, IIT Master of Landscape Architecture student (2013) as her research assistant, and will collaborate with three Chicago landscape architecture firms.

Landscape Architecture Studio “Urban Water” won 1st place in the National EPA Campus Rainworks Competition. The competition was aimed at generating innovative campus design interventions to address urban stormwater. The studio, taught by Professor Mary Pat Mattson, was comprised of landscape architecture and architecture students, and collaborated with students from civil and environmental engineering,

guided by Dr. Paul Anderson, to develop the submission. The team used the competition to test design and engineering ideas for managing storm water as a key sustainability goal for the campus. First prize winners will receive a \$2,500 cash award and \$11,000 for faculty research on green infrastructure. Learn more: www.epa.gov/campusrainworks/winners.

Undergraduate architecture student Jingyu Lee has been awarded a \$10,000 Thornton Tomasetti Foundation National Scholarship. The scholarship review committee commended Lee “for his exceptional academic success and demonstrated interest

in the integration of engineering and architecture” as pursued through his rigorous work as a dual major in architecture and civil and environmental engineering.

The Thornton Tomasetti Foundation funds fellowships, scholarships and internships for undergraduate students planning to pursue graduate studies in building engineering, design, or technology. For more information, visit: <http://www.thorntontomasettifoundation.org/>

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