



CANDIDATE FOR TREASURER

Michael Jemtrud, McGill University

Candidate Statement

Architectural education is at an exciting and significant juncture, one full of possibilities and meaningful concerns within the academy, profession, and the larger community it serves. ACSA plays a central role in fostering the discourse around current opportunities and challenges relevant to all schools of architecture. Led by the board and team in Washington, D.C., the current organization is strong fiscally, operationally and otherwise. It would be a privilege to contribute to its further health and growth.

Architectural education is facing institutional demands in relation to economic realities, pressures to increase sponsored research, and curricular transformation where new methodologies are provoking a reconsideration of the studio-based model and the very content of what we teach. Design thinking has gained currency in various disciplines from business and engineering to medicine bringing a profoundly symbiotic understanding of inter-disciplinary engagement. Our unique epistemological model of fabricative knowledge, to know through making, is gaining credibility within the academy through proven collaborative, interdisciplinary scholarly and research-creation activity. Students are entering with active worldviews in regard to the environment and technology that are redefining what and how we teach. Our graduates are finding opportunities in an expanded set of disciplines. Rapid transformations within the profession from integrated project delivery, digital tools and techniques, sweeping firm re-composition, and new economic and contractual realities are concomitantly exerting change on the nature of education.

ACSA is first and foremost an organization whose responsibility is to strengthen the autonomy and well being of architectural education as a profession in its own right. It does this through well-known discursive mechanisms such as conferences, publications, and competitions. Additionally, ACSA fulfills an essential disciplinary and political function by representing the interests of the academy in its dealings with professional, governing, and accrediting bodies. It is a key resource for the profession, industry, and public. From past board experience I am familiar with the implementation of this mandate and as treasurer and member of the executive committee I would be honoured to contribute in strengthening the academy in all areas of responsibility.

My background has given me solid experience to prepare me for this position. As Director of the School of Architecture at McGill University (2007-11) and with over \$19 million in funded research over the past 12 years I am experienced with managing large and complex budgets, reporting, contracts, and fundraising. Having previously served on the board as Canadian Director (2009-12) I am familiar with the operation and issues for which the board is responsible. I have served on the JAE board (2008-09), co-edited JAE 65:1, "Ending Design" (2011), and have contributed to the organization of an annual conference. Having studied and taught in the US and Canada I bring differing perspectives to the conversation.

As treasurer I would leverage this experience to bring forth opportunities for ACSA to promote differing modes of research and scholarship relative to degree programs from professional to post-professional and certificate offerings. The extent to which curriculum is intertwined with funded research and design-based scholarship is an opportunity to meet several disciplinary and institutional challenges. Enabling 'communities of practice' with the profession and industry alongside initiatives such as the National Academy of Environmental Design in order to share resources and knowledge is a timely and worthwhile endeavour. Higher education's relationship to the profession holds numerous opportunities to re-think our pedagogical, scholarly and research modus operandi.

I value the opportunities that ACSA provides and the responsibilities it possesses as the primary interlocutor with collateral organizations. I would be honoured to contribute to its continued success and further development. I sincerely hope you will consider my candidacy as ACSA treasurer.



2013 ACSA Board Election Timeline

January 7, 2013	Ballots mailed to all Full-member Schools
February 6, 2013	Deadline for receipt of ballots in ACSA office
March 22, 2013	Winners announced at ACSA Annual Business Meeting in San Francisco, CA

The Faculty Councilor from each ACSA full-member school is the voting representative.
For candidate statements and curricula vitae, please visit acsa-arch.org.

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Curriculum Vitae

ACADEMIC

McGill University	
Institute for the Public Life of Arts and Ideas, Resident Faculty Fellow	2012-14
Associate Professor (tenured), School of Architecture	2007-present
Director, Facility for Architectural Research in Media and Mediation	2007-present
Director, School of Architecture	2007-11
University of Toronto, John H. Daniels Faculty of Architecture, Landscape, Design	
Visiting Professor	2012
Carleton University	
Associate Professor, School of Architecture	2005-07
Director, Carleton Immersive Media Studio	2002-07
Assistant Professor, School of Architecture, Carleton University	2000-05
Pennsylvania State University	
Assistant Professor, Department of Architecture	1996-2000

EDUCATION

Master of Architecture, McGill University, Montréal	2000
Bachelor of Architecture (professional), The Pennsylvania State University	1993
Bachelor of Arts in Philosophy, The Pennsylvania State University	1993
Bachelor of Science in Architecture, The Pennsylvania State University	1993

HONORS

Canadian Centre for Architecture, Research Associate	2012
Alumni Achievement Award, Pennsylvania State University	2010
3D VR Simulation Contest, Academy Award Winner (Tokyo)	2009
ORION Discovery Award	2007
Society of Arts and Technology (Montréal), artist-in-residence	2005-07
Canadian representative to Cultural New Media Days at World Expo (Nagoya)	2005
Canadian New Media Award, "Educator of the Year", finalist	2003, 2005
Petro Canada Young Innovator Award	2004

RESEARCH

Social Sciences and Humanities Research Council (SSHRC)	
Research Creation grant in the fine arts	2011-present
Public Outreach Grants – Innovation, Leadership and Prosperity	2010-11
Research Creation grant in the fine arts	2007-10
Canada Foundation for Innovation	2009-11
CANARIE Intelligent Infrastructure Program	2006-07
Canada Foundation for Innovation	2004-07
Canadian Heritage, New Media Research Network	2005-07
IBM, Shared University Research Grant	2005-06
Canadian Heritage, New Media Research Network	2004-05
Canada Foundation for Innovation	2002-05

SERVICE

Association of Collegiate Schools of Architecture Board Member: Canadian Director	2009-12
Journal of Architectural Education 65:1, "Ending Design" theme issue editor	2009-11
Journal of Architectural Education Board	2008-09
Canadian Council of University Schools of Architecture, Board Member	2007-11
Canadian Architectural Certification Board, Accreditation Team member	2010-present

PUBLICATIONS

- "The End of Design, Taking Responsibility: The Architectural Final Project", *Journal of Architectural Education*, 65.1: 3-5, 2011.
- "FARMMing: Recent Work", *Digifest*, Toronto, 2011.
- "Integrated Dissemination Forums for Architecture and Urban Design", *4th International VR Symposium*, Tokyo, 2010.
- "The Model and its Referent", Critical Digital Conference, Harvard University, Berns, T., Jemtrud, M. 2009.
- "A Cyber-Enabled Collaborative Design Studio", Muramoto, K., Jemtrud, M., et.al., *International Journal of Architectural Computing*, Issue 02, Volume 07, 2009.