



## CANDIDATE FOR WEST CENTRAL REGIONAL DIRECTOR

Mark A. Hoistad, AIA, University of Nebraska-Lincoln

### Candidate Statement

There can be no question that the ACSA is vital and important organization in architectural education. Its conferences are important forums for developing articulate, emerging thought and its publications a record of mature trends in architectural thought. As the sole representative of architectural education in the accreditation validation process, the ACSA representatives should play a pivotal role in the framing of criteria and procedures. Its value as a resource for the development and identification of opportunities and resources for its member schools is important. The ability of the ACSA to be an advocate for architectural education, both internationally and between allied disciplines, is key in the face of globalism and the rise of design thinking. The ACSA is positioned in the right place and is doing all of these things. The question to be asked, is the organization doing them as well as they could be?

The number of conferences sponsored by the ACSA has diminished over the last decade for financial reasons. Reducing the apparent access to discourse in the field seems inconsistent to one of the organizations primary missions. Perhaps through broader affiliation, the organization could increase the array of conferences and their connection to architectural education. Good efforts have been made to reach out to affiliated professions in the past, but what seems to be lacking is the institutionalization of connections. Should we consider permanent participation by related organizations on our board and ask for reciprocal treatment in return? I believe the ACSA should be looking for ways to increase the avenues for discourse, looking at the financial limitations as strategic boundaries not a platform for doing less.



The accreditation process is always a thorny one. Why is it that our professional partners keep trying to standardize architectural education and the ACSA representatives seem to be failing in their attempts to educate our professional colleagues about the benefit of diversity in approach? Accreditation is about minimum standards not standardization. The latest notion to have the undergraduate portions of the four plus two Master of Architecture programs eliminated from the accreditation process is one of the most wrongheaded ideas I have heard in my twenty plus years of architectural education. Fundamentally the problem seems to lie with the fact that educators are always outnumbered at the table. I don't believe the relationship with our professional partners is, or should be a contentious one, but I believe there needs to be a more balanced dialogue institutionalized.

A number of years ago the ACSA initiated an effort to form a National Academy of Environmental Design. I believe this is an important initiative, but I haven't heard much about this lately. The ACSA track record on staying power for long term initiatives appears a bit spotty. This record may be a function of our governance structure revolving around one year, one term presidency. Perhaps less should be expected out of the president and more out of the regional directors. Does this mean we need more regional directors to enhance our people power at leadership levels or do we need a lobbyist to enhance our effectiveness in the corridors of power? These approaches of course have costs involved, but have we had this discussion lately?

I appreciate the efforts of those who have stepped up into leadership positions in the ACSA. It is an organization that I respect and believe is essential to the health of architectural education. My focus, if elected, will be to look for ways we can be stronger and more effective in pursuing the mission of the organization.

#### 2012 ACSA Board Election Timeline

January 7, 2012

February 8, 2012

March 2, 2012

Ballots mailed to all Full-member Schools

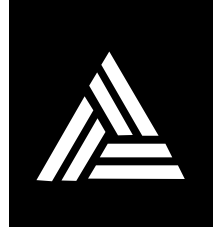
Deadline for receipt of ballots in ACSA office

Winners announced at ACSA Annual Business Meeting in Boston, MA

**The Faculty Councilor from each ACSA full-member school is the voting representative.  
For candidate statements and curricula vitae, please visit [acsa-arch.org](http://acsa-arch.org).**

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## Curriculum Vitae

### FORMAL EDUCATION

Earning his undergraduate degree in architecture at Georgia Tech, Mark Hoistad capped this experience with a year of study at the Ecole des Beaux-Arts in Paris. After four years of professional experience he returned to the academy to earn his professional degree, graduating first in his class receiving the AIA Medal.

University of Houston Master of Architecture	1983
Georgia Institute of Technology	1977

### ACADEMIC EXPERIENCE/TEACHING

Beginning his academic career as a part time lecturer at the University of Houston, Mark Hoistad has been a faculty member at the University of Nebraska-Lincoln where he has advanced to the rank of full professor and served in various administrative capacities. During this time, he successfully authored a \$1.5 million grant proposal that enhanced a cross disciplinary foundation design program with three other colleges and secured support for the establishment of a new Landscape Architecture Program in partnership with the College of Agriculture and Natural Resources, for which he was the founding Director. He has also played an active role in the operation and development of the international programs in the college, most recently focusing on the Killinger/UNL China Program.

University of Nebraska-Lincoln	
Director UNL/Killinger China Program	2009 -Present
Associate Dean	2003 -Present
Director Landscape Architecture Program	2006 - 09
Director Architecture Program	2001 - 09
Professor	2001
Associate Dean	2000
Director London Program	1998,1994
Associate Professor	1995
Assistant Professor	1989
University of Houston	
Lecturer	1987-89

### PROFESSIONAL EXPERIENCE/PRACTICE

Mark Hoistad has had the opportunity to enjoy a diverse practice experience ranging from urban design, through various architectural projects, down to the scale of liturgical furniture. This experience has allowed him to design projects on five different continents and is currently focused on urban design work in China. The work has received design awards and been published three times in Architectural Record. He is a registered architect in two states and has NCARB certification.

KX International Design & Planning; Beijing and Tianjin, China	2009-Present
Davis Design, Lincoln, Nebraska.	1996-2004
Mark Hoistad Architect; Lincoln, Nebraska	1992-96
Tapley Lunow Architects; Houston, Texas	1985-89
Mitchell Carlson & Associates; Houston, Texas	1984
Ceria Coupel USA. Inc.; Houston, Texas and Paris, France	1983
Llwelyn-Davies Sahni; Houston, Texas and London, England	1982
Bechtel, Inc; Louisville, Kentucky and Houston, Texas	1977-81