



CANDIDATE FOR PRESIDENT-ELECT

Brenda Case Scheer, AIA, University of Utah

Candidate Statement

It is traditional to start these statements by talking about the various crises in architecture and/or architectural education, but I'm not going to do that. Most architecture schools are already deeply engaged in adjusting to the many significant changes in the profession and the resource depletion in higher education. All of our schools have creative answers to the dilemmas that keep arising, and it is ACSA's greatest achievement that it convenes and captures those timely exchanges.

Indeed, I believe that architectural education is well equipped by its very nature to respond effectively to change both in the profession and in higher education. Although it sometimes seems that our place in a research or comprehensive university is an uncomfortable match (Provost to architecture dean: *explain to me again about how designing a building should be tenurable?*), new trends have given us an opening.

Interdisciplinary work, engaged, hands-on learning and student success are higher education's new watchwords. No department in any university can match architecture's long-term success in these arenas. Our pedagogy may be the only effective method of interdisciplinary education and can be a model for interdisciplinary research – which scientists and engineers find so difficult. Thus, we have an opportunity, which many are already asserting, to lead our universities.

Architecture faculty, I have observed, are amazing: unlike professional architects they have the ability to reflect on what has happened recently, in their work and others, and to do insightful analysis, which enhances their teaching. They challenge received ideas in the culture, they reflect on what technology has wrought. If we did not have a cadre of people doing this, we would have to invent them, for this work is central to sustaining thoughtful architectural practice.

With all this strength, ACSA must not allow all this good work to be lost. Yet, it often seems like the work we publish and the conferences we sponsor are intended for a very small audience, one familiar with our special, coded language. Many schools never participate, and attendance is very low, compared to the number of potential participants (over 5,000 architecture faculty). Links to the profession and to related fields are weak.

I have been dean at Utah for 10 years. As dean, I have transformed the college, establishing a very well regarded planning department, a new product design division, and strengthening the School of Architecture's role in the community and in the university. I am an architect and an urban designer, and I bring unique experience to ACSA, including many years of service: Artspace Board, the Landscape Architecture Foundation, Envision Utah, AIA Utah, APA Utah, the Salt Lake Redevelopment Advisory Board, and the Salt Lake Center for the Arts Board. This service gives me a perspective about the management of organizations. As well as being part of ACSA, I have also been active in ACSP (planners), a cognate organization that was modeled after ACSA, but now offers an interesting contrast from which we can draw important lessons.

The convening of voices, the development of faculty and schools, and the dissemination of our best work to a wide audience is the mission of ACSA. We need to find ways to be much more inclusive of all architecture faculty and member schools. The respect that we need to have as educators depends on our communication with architects and allied professions and with university leaders. We have made great strides in this area in the past five years, under the leadership of Judith Kinnard, Daniel Friedman, Kim Tanzer and Tom Fisher. I'd like to continue it.



2012 ACSA Board Election Timeline

January 7, 2012

February 8, 2012

March 2, 2012

Ballots mailed to all Full-member Schools

Deadline for receipt of ballots in ACSA office

Winners announced at ACSA Annual Business Meeting in Boston, MA

**The Faculty Councilor from each ACSA full-member school is the voting representative.
For candidate statements and curricula vitae, please visit acsa-arch.org.**

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Curriculum Vitae

TEACHING

University of Utah, College of Architecture + Planning Dean Professor of Architecture and City and Metropolitan Planning	2002–present
University of Cincinnati, College of Design, Architecture, Art and Planning Associate Professor of Planning and Urban Design	1994-2002
Assistant Professor	1990-1994

PRACTICE

Scheer & Scheer, Inc., Principal	1994-2010
City of Boston, Director of Urban Design, Public Facilities	1984-1989
The Murphree Company (real estate development) Vice President	1980-1982
South Main Center Association, assistant director	1978-1980
Rice Center for Community Design, Research Fellow	1976-1978

PROFESSIONAL AFFILIATIONS

NCARB certified, registered architect in Utah and Ohio
Certified Planner, American Institute of Certified Planners

EDUCATION

Harvard University, Loeb Fellowship	1989-1990
Rice University Master of Architecture	1977
Bachelor of Arts in Architecture	1974

PUBLICATIONS (SELECTED)

- "The Utah Model," Brookings Institution, forthcoming.
- The Evolution of Urban Form: Typology for Planners and Architects*, APA Books, 2010.
- "Metropolitan Form and Landscape Urbanism", in T. Banerjee and A. Loukaitou-Sideris, eds. *Urban Design - Roots, Influences and Trends*. Routledge, 2011.
- "The Radial Street as a Timeline", in K. Stanilov and B.Scheer, eds. *Suburban Form, an International Perspective*. Routledge, London and New York, 2003.
- "Who made this Big Mess?" *Journal of Urban Design*, Winter 2005, Issue 93, p.25-28;
- "The Anatomy of Sprawl," *Places*, Fall 2001;
- "Destruction and Survival: the Story of Over-the-Rhine" (with D. Ferdelman) *Urban Morphology*, Vol. 5(2), 2001; .
- "When Design is Against the Law" *Harvard Design Magazine*. Winter 1999.
- "Edge City Morphology: a Comparison of Commercial Centers," (with M. Pechkov) *Journal of the American Planning Association*, Summer 1998
- "he-mail, she-mail" (with D. Scheer) *Practices 5/6*, Summer 1997.

HONORS

Governor's Quality Growth Award, Utah,	2011
Pathfinder Award, Salt Lake Chamber of Commerce	2007
Chicago Institute of Architecture and Urbanism Award (SOM Prize)	2000
Merit Award for Built Work, AIA Cincinnati, Woodlawn Bath House	2000
Honor Award for Built Work, AIA Ohio, Center City Project	2000
Honor Award for Built Work, AIA Cincinnati, Center City Project	2000

SERVICE (SELECTED)

AIA Utah, board of directors	2008-2010
Envision Utah, board of directors and executive committee	2003-present
Salt Lake Redevelopment Advisory Board	2008-present
Landscape Architecture Foundation (national) board	2006-2010
Continuing Education Quality Assurance Panel, AIA National	2007-2009.
NAAB site visitor	2007 to present
Center for the Arts Board, Salt Lake County	2005-2011
NEA Mayors Institute on City Design	1994, 1998, 1999 and 2000
AIA Urban Design awards jury	2010
NCARB Prize jury	2006
ACSA Annual Meeting host	2006